

## JOIN US FOR IP OSGOODE'S THIRD BRACING FOR IMPACT WEBINAR: AI'S DIRTY FOOTPRINT

28 June 2021 from 12pm - 1:30pm (EST)

**BRACING FOR IMPACT WEBINAR SERIES**  
**AI'S DIRTY FOOTPRINT**  
 Mon, 28 June 2021, 12pm-1:30pm (EST) / 7pm-8:30pm (IST) on Microsoft Teams

**OPENING REMARKS**  
 Prof. Amir Asif, Vice President, Research and Innovation at York University  
 Prof. Giuseppina (Pina) D'Agostino, Founder & Director, IP Osgoode, Osgoode Hall Law School

**KEYNOTE ADDRESS**  
 The Hon. David Piccini, Deputy Minister of Environment, Conservation and Parks  
**MODERATOR**  
 Dr. Aviv Gaon, Henry Recanati Law School, Osgoode Hall Law School

**DISCUSSANTS**  
 Ms. Andrea Roszell, Director, Energy Sustainability & Environmental Governance, Osheshouse  
 Ms. Kapil Singhal, Co-Founder & CEO, Vynelligence  
 Dr. Audrey Lee, Senior Director, Energy Strategy, Microsoft  
 Ms. Neetika Sathe, Vice President, GRE&T Centre, Alectra Inc.

[Register Here >>](#)

electra GRE&T Centre | electra | Microsoft | IP OSGOODE | OSGOODE | YORK U

This timely webinar will address the environmental implications of artificial intelligence (AI) developments in recent years. AI can be a double-edged sword, and while it can make resources and information more accessible and solve some of our climate challenges, it also requires more energy to use and, as a result, increases our carbon footprint.

The event, chaired by Prof. Pina D'Agostino, will begin with welcoming remarks from York University VPRI Amir Asif and a keynote speech from the Ontario Minister of Environment, Conservation and Parks, the Hon. David Piccini. Dr. Aviv Gaon, IDC Herzliya, will introduce and moderate the panel, which will include Andrea Roszell (Guidehouse), Dr. Audrey Lee (Microsoft), Kapil Singhal (Vynelligence) and Neetika Sathe (Alectra's GRE&T Centre).

This webinar is organized by IP Osgoode in collaboration with the Harry Radzyner Law School at the IDC Herzliya in Israel, Microsoft Canada, and Alectra's GRE&T Centre.

Click [here](#) for more information.

[REGISTER HERE](#)

### FEATURE POSTS



#### The Environmental Impact of Artificial Intelligence: The Tech-Fossil Fuel Connection

June 25, 2021 by Ali Mesbahian

The ever-growing reliance on artificial intelligence (AI) in our everyday life and industry is an undisputable condition of our time. Whether we speak of gaming, speech and facial recognition, smartphones, medical research, agriculture, trading and investment, cybersecurity, or resource extraction (and of course, much more)—few, if any, sectors fall outside the purview of AI. As with any emerging technology, [debates](#) as to whether AI is a "net good" are abundant. This brief article focuses on this issue with respect to AI's environmental impact.

Ali Mesbahian is an IPilogue Writer and a 2L JD Candidate at Osgoode Hall Law School.

[READ MORE](#)

### LATEST POSTS



#### A Look At IP Out's Amazing LGBTQ2+ Inclusive Space

June 21, 2021 by Shawn Dhue

For this year's Pride month, I felt it would be important to shed light on how the intellectual property (IP) professional community is trying to create, recognize, and foster a Queer-friendly space for the LGBTQ2+ community. IP Inclusive, a UK-based network of UK's IP professionals, was created in 2015. Their mission is to "promote and improve equality, diversity, and inclusion throughout the UK's IP professions." In 2016, a small committee of volunteers created IP Out, an inclusive space for LGBTQ2+ and allies that work in IP.

Shawn Dhue is an IPilogue Writer and a 2L JD Candidate at Osgoode Hall Law School.

[READ MORE](#)

#### A Brief Look at the Pride Flag's History & IP

June 23, 2021 by Natalie Bravo

The colourful Pride flag is a widely recognized LGBTQ2+ symbol. The rainbow flag was designed by the late Gilbert Baker, an American artist and activist (1951-2017). The design was inspired by the American flag and the history of the nation. According to Baker, "I thought of the vertical red, white, and blue tricolor from the French Revolution and how both flags owed their beginnings to a riot, a rebellion, or revolution. I thought a gay nation should have a flag too, to proclaim its own idea of power." The political activism of Baker's close friend, Harvey Milk, further inspired him to develop a visible proclamation of pride.



Natalie Bravo is an IPilogue Writer and a 2L JD Candidate at Osgoode Hall Law School.

[READ MORE](#)

### MORE IPILOGUE POSTS

["Facebook Bans Donald Trump for Two Years, but the Discussion on Regulating Free Speech on the Internet is Just Beginning"](#) By Nikita Munjal (June 24, 2021)

["Name, Image, and Likeness: Fundamental Changes to Amateurism in College Sports on the Horizon"](#) By Ryan Erdman (June 22, 2021)

The IPilogue welcomes students, scholars and experts from around the world to submit their blogs to be featured in our blog and weekly newsletter! Click [here](#) for more details.



### IP OSGOODE NEWS

IPIC & IP OSGOODE  
**Canada's IP Writing Challenge**

**Deadline**  
 Entries must be received by 5 p.m. (ET) on **Thursday, July 1, 2021**

Intellectual Property Institute of Canada | IP OSGOODE | OSGOODE | YORK U

#### Canada's IP Writing Challenge 2021: Founded by the Intellectual Property Institute of Canada (IPIC) & IP Osgoode - Less than one week left!

DEADLINE: 1 July 2021

IPIC and IP Osgoode wish to enhance intellectual property public policy research and discussion among law students, graduate students, and legal and business professionals. Prizes include \$1000 (CAD), publication on the IPilogue, and consideration for publication in the Canadian Intellectual Property Review and/or the Intellectual Property Journal.

If you are interested, click [here](#) for the full Challenge Rules (ou [ici](#) pour les règles en français).

### EVENTS

#### Beyond Registration: Taking your copyright and trademark rights to the next level

30 June 2021

The USPTO and Customs Border Protection will host a free webinar on how to enforce your intellectual property rights in the U.S. and abroad. For more information and to register, click [here](#).

#### Canada-EU Roundtable: Carbon Border Adjustments

15 July 2021

The Canada Europe Roundtable for Business, the Canada EU Trade and Investment Association and McCarthy Tétraut LLP are pleased to present a high-level policy roundtable for government officials, private sector representatives and civil society stakeholders on carbon border adjustments. Click [here](#) for more information.

### IP PICK OF THE WEEK

Coming soon: An interactive PCT NER online solution!

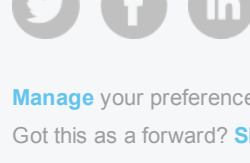
This summer, the Canadian Intellectual Property Office (CIPO) is launching a national entry request (NER) online solution, for submitting Patent Cooperation Treaty (PCT) national entry requests. This solution will be available to patent applicants who enter the Canadian national phase of their PCT application. You can more about it [here](#).

**Would you like to promote your event or article in next week's IPIGRAM? Write to us at [iposgoode@osgoode.yorku.ca](mailto:iposgoode@osgoode.yorku.ca) for more information!**

**Stay up to date by following IP Osgoode on [Facebook](#), [Twitter](#), and [LinkedIn](#)!**



Share this email:



Manage your preferences | [Opt out](#) using TrueRemove™  
 Got this as a forward? [Sign up](#) to receive our future emails.  
 View this email [online](#).

4700 Keele St.  
 Toronto, Ontario | M3J 1P3 CA

This email was sent to .  
 To continue receiving our emails, add us to your address book.

