

## FEATURE POSTS



Photo by Austin Ban on Unsplash

### Battle of the PCs: Pampered Chef defends trademark infringement case by President's Choice

May 4, 2021 by Maddie Lynch

Pampered Chef recently succeeded for the second time in defending their trademark against Loblaw's Inc. In 2019, the [Federal Court](#) dismissed Loblaw's claim for trademark infringement, a decision which was upheld by the [Federal Court of Appeal](#) earlier this year.

Loblaws, the Canadian supermarket giant, utilizes a variety of trademarks and names including "President's Choice" abbreviated "PC". Under the "PC" mark, Loblaw's markets a variety of food and household wares. An American company, Columbia, which owns Pampered Chef, Ltd. and Pampered Chef – Canada Corp, has operated and sold housewares in Canada for many years. However, in 2015 Columbia [filed](#) the "Happy Spoon" mark (below) which employs the "Happy Spoon" between the words "pampered" and "chef" in the long form mark, or between the letters P and C in the short form marks.

*Written by Maddie Lynch. Maddie is a second year JD candidate at Osgoode Hall Law School. She is a contributing IPilogue editor, Intellectual Property Journal editor and IP Innovation Clinic Fellow.*

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## LATEST POSTS



### Are Intellectual Property Rights Hindering the COVID-19 Vaccine Manufacturing Potential?

May 6, 2021 by Tyler McLaughlin

The COVID-19 pandemic has understandably created a lot of confusion, anger and desperation amongst those hoping to get one of the coveted vaccines available around the world. Some medical experts [blame the developers](#) and their patent monopolies over the vaccines, arguing that we could vaccinate people much quicker if these developers simply shared their patents with other pharmaceutical companies.

*Written by Tyler McLaughlin, JD Candidate 2022, enrolled in Professor D'Agostino's Directed Reading: IP Innovation Clinic course at Osgoode Hall Law School. As part of the course requirements, students were asked to write a blog on a topic of their choice.*

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### Women in the 21st Century

May 3, 2021 by Jenna Gulizia

In late February 2020, I came across a video entitled '[Be a lady, they said](#)'. Naturally, I was intrigued by the satirical headline and watched it. I immediately became invested and decided to further develop my personal interest in the role of women in the 21st century. Deeper research has presented me with startling realities surrounding topics such as feminism, misogyny and misandry, benevolent sexism, and the unrealistic expectations for women. Furthermore, I have learned about impressive women and men who have devoted themselves to achieving equality of sexes. I have researched and gathered the topics surrounding women in the 21st century enclosed in this issue of 'Women in the 21st Century' to share a range of topics surrounding women, in the 21st century.

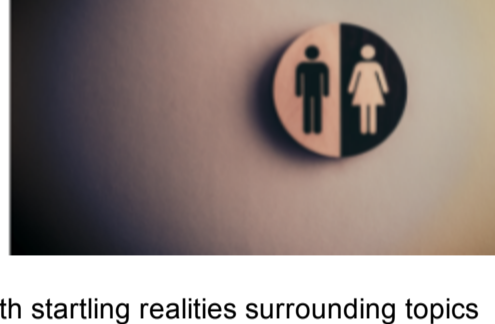


Photo by Tim Mossholder on Unsplash

*Written by Jenna Gulizia. Jenna is pursuing her International Bachelor of Business Administration at the Schulich School of Business, interested in pursuing a career in law.*

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## IP OSGOODE NEWS

### HIRING – Intellectual Property Journal Student Editors

DEADLINE: 14 May 2021

Prof D'Agostino is looking for Osgoode students to fill Student Editor positions at the IPJ. These editors will be responsible for reviewing and arranging for the peer review of journal articles, providing feedback to those who have submitted papers to the journal and coordinating logistical matters, including communicating with authors regarding deadlines and other journal matters.

Click [here](#) for more information about the requirements of the job and how to apply.

### Fall 2021 Course "Legal Values: Litigating Intellectual Property Law Cases"

Wednesdays from 10:30-12:30

This fall, Prof David Vaver and the Honourable Justice Roger Hughes will teach students about the Federal Court of Canada's IP litigation process, from advising clients to writing judgements, before students prepare for and participate in a moot. Read more about the course [here](#).

### Canada's IP Writing Challenge 2021: Founded by the Intellectual Property Institute of Canada (IPIC) & IP Osgoode

DEADLINE: 1 July 2021

IPIC and IP Osgoode wish to enhance intellectual property public policy research and discussion among law students, graduate students, and legal and business professionals. Prizes include \$1000 (CAD), publication on the [IPilogue](#), and consideration for publication in the [Canadian Intellectual Property Review](#) and/or the [Intellectual Property Journal](#).

If you are interested, click [here](#) for the full Challenge Rules (ou [ici](#) pour les règles en français).

## EVENTS

### Get Your Game On: Intellectual Property Rights and Video Games

11 May 2021

Join the [Intellectual Property Institute of Canada \(IPIC\)](#) for a panel hosted by their Young Practitioners' Committee. The panel will discuss the potential use and protection of video game intellectual property through copyright, trademark rights, and potential patent rights. Click [here](#) for more information and to register.

### Restoring Copyright's Ability "To Promote the Progress of Science"

14 May 2021

As part of their IP Speaker Series, the [Program on Information Justice and Intellectual Property at Washington College of Law](#) will host Prof John Willinsky to present his arguments supporting universal open access to research publications. Click [here](#) for more information and to register.

### Inequality through IP: A new policy lever? – International Online Workshop (RSVP Required)

26-27 May 2021

The [University of Oxford Faculty of Law](#) and the [Haifa Center for Law and Technology](#) will present a two-day panel discussing the correlation between advancement in technology and growing inequality. The panelists will consider the ways in which IP laws may have contributed to inequality and whether they may help redress it as well. Click [here](#) to register for one of only 300 spots available.

## IP PICK OF THE WEEK

### Feds promise to create data commissioner, more funding for IP as part of fiscal plan

Prof Pina D'Agostino was recently quoted on [The Lawyer's Daily](#) about the significance of the federal government's newly proposed Data Commissioner in the 2021 Budget. Read more about what LexisNexis lawyer Ian Burns had to say about this development [here](#).



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