

FEATURE POSTS



Photo by Niclas Moser on Unsplash

Your Next Pair of Sneakers Might Be Made Out of Fire & Here's Why

May 11, 2021 by Samantha Melhado

In a saturated eCommerce market, the majority of consumers are very familiar with the easily accessible 'Add to Cart' option. However, with the advent of digital fashion, online shopping and ready-to-wear clothing acquires an entirely new meaning. Digital fashion retailer [DressX](#), founded by entrepreneurs Daria Shapovalova and Natalia Modenova, capitalizes upon a shift in consumer habits towards the "[purchase, Instagram, return trend](#)." This consumption model involves the purchase of clothing for the sole purpose of creating social media content, that is then either returned or discarded. With digital fashion, the same process occurs more efficiently and with less waste involved. Upon arrival at <https://dress-x.com> shoppers simply browse the selections of various participating brands, upload a photo of themselves and within 1-2 business days receive an email featuring themselves wearing their garment or accessory of choice.

Written by Samantha Melhado, JD Candidate 2022, enrolled in Professor D'Agostino's Directed Reading: IP Innovation Clinic course at Osgoode Hall Law School. As part of the course requirements, students were asked to write a blog on a topic of their choice.

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IPilogue welcomes students as well as scholars and experts from around the world to submit their blogs to be featured in our blog and weekly newsletter!


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LATEST POSTS



Networking at Collision - Key Skills for Law Students

May 10, 2021 by Emma Abbas

It's a complicated process when logging in: download the app, open the website from your computer, scan a QR code from your mobile to log in to the website open on your browser. It's pretty neat at the same time. Even so, I had half a mind to not bother. You see, it was my first time attending the Collision Conference and I didn't know what I was stepping into. I didn't know that it would change my life forever.

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Emma Abbas is an LLM student specializing in Intellectual Property Law. She has completed her training at the IP Innovation Clinic and plans to start her own practice soon, helping start-up companies with legal advice.

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Biden Support for Covid-19 Intellectual Property Waiver: A Step Below Progress?

May 12, 2021 by Ryan Erdman

In a truly innovative achievement in scientific innovation, there are now [over a dozen](#) authorized COVID-19 vaccines around the globe. However, present inequities in global distribution plague the achievement and ultimate success of these vaccines in ending the pandemic. [Reports](#) show that 87% of the over 1 billion doses administered worldwide have been in high-income countries, compared to only 0.2% of doses administered in low-income countries. As world case numbers continue to rise, the presence and likelihood of variant strains only prolong the immediate harms and long-term impacts. If current trends persist, COVID-19 will continue to devastate countries with less developed [public health systems](#) and more permeable borders long after developed countries reach majority levels of immunization. At the current pace, it is [estimated](#) some low-income countries will not see significant percentages of the population vaccinated until 2023.



Photo by Jan Tyson on Unsplash

Ryan Erdman is an IPilogue Writer and a 2L JD Candidate at Osgoode Hall Law School.

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IP OSGOODE NEWS

HIRING – Intellectual Property Journal Student Editors

DEADLINE: 14 May 2021

Prof D'Agostino is looking for Osgoode students to fill Student Editor positions at the IPJ. These editors will be responsible for reviewing and arranging for the peer review of journal articles, providing feedback to those who have submitted papers to the journal and coordinating logistical matters, including communicating with authors regarding deadlines and other journal policies.

Click [here](#) for more information about the requirements of the job and how to apply.

Fall 2021 Course "Legal Values: Litigating Intellectual Property Law Cases"

Wednesdays from 10:30-12:30

This fall, Prof David Vaver and the Honourable Justice Roger Hughes will teach students about the Federal Court of Canada's IP litigation process, from advising clients to writing judgements, before students prepare for and participate in a moot. Read more about the course [here](#).

IPIC & IP OSGOODE
Canada's IP Writing Challenge

Deadline
Entries must be received by 5 p.m. (ET) on **Thursday, July 1, 2021**

Intellectual Property Institute of Canada | IP OSGOODE | OSGOODE | YORK U

Canada's IP Writing Challenge 2021: Founded by the Intellectual Property Institute of Canada (IPIC) & IP Osgoode

DEADLINE: 1 July 2021

IPIC and IP Osgoode wish to enhance intellectual property public policy research and discussion among law students, graduate students, and legal and business professionals. Prizes include \$1000 (CAD), publication on the [IPilogue](#), and consideration for publication in the [Canadian Intellectual Property Review](#) and/or the [Intellectual Property Journal](#).

If you are interested, click [here](#) for the full Challenge Rules (ou [ici](#) pour les règles en français).

EVENTS

NFTs: Why a Picture is Worth a Thousand Bitcoins

27 May 2021

[Gowling WLG](#) presents a fascinating panel about the impact of Non-Fungible Tokens on artists, the entertainment industry and businesses alike. Click [here](#) for more information and to register.

Inequality through IP: A new policy lever? – International Online Workshop (RSVP Required)

26-27 May 2021

The [University of Oxford Faculty of Law](#) and the [Haifa Center for Law and Technology](#) will present a two-day panel discussing the correlation between advancement in technology and growing inequality. The panelists will consider the ways in which IP laws may have contributed to inequality and whether they may help redress it as well. Click [here](#) to register for one of only 300 spots available.

IP PICK OF THE WEEK

The digital economy's environmental footprint is threatening the planet

In his article published on [The Conversation](#), [Raynold Wonder Alorse](#) discusses the environmental impact of our increased reliance on artificial intelligence and technology. From mining raw materials for building devices to emissions from energy plants powering them, Alorse identifies areas where innovation and sustainability are yet to find balance and harmony. You can read his full article [here](#).

Would you like to promote your events or articles in next week's IPIGRAM? Write to us at iposgoode@osgoode.yorku.ca for more information!

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