

IPIGRAM (14 MAY 2021)

FEATURE POSTS



In a saturated eCommerce market, the majority of consumers are very familiar with the easily accessible 'Add to Cart' option. However, with the advent of digital fashion, online shopping and ready-to-wear clothing acquires an entirely new meaning. Digital fashion

May 11, 2021 by Samantha Melhado

& Here's Why

retailer <u>DressX</u>, founded by entrepreneurs Daria Shapovalova and Natalia Modenova, capitalizes upon a shift in consumer habits towards the "purchase, Instagram, return trend." This consumption model involves the purchase of clothing for the sole purpose of creating social media content, that is then either returned or discarded. With digital fashion, the same process occurs more efficiently and with less waste involved. Upon arrival at https://dress-x.com shoppers simply browse the selections of various participating brands, upload a photo of themselves and within 1-2 business days receive an email featuring themselves wearing their garment or accessory of choice. Written by Samantha Melhado, JD Candidate 2022, enrolled in Professor D'Agostino's Directed Reading: IP Innovation Clinic course at Osgoode Hall Law School. As part of the course requirements, students were asked to write a blog on a topic of their choice.

READ MORE

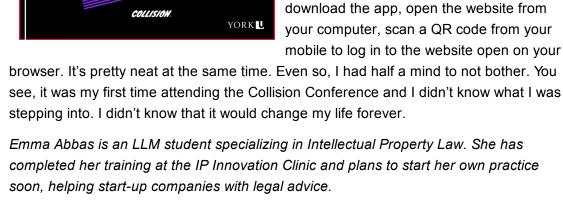
IPilogue welcomes students as well as scholars and experts from around the

in our blog and weekly newsletter!



May 10, 2021 by Emma Abbas It's a complicated process logging in:

for Law Students



mobile to log in to the website open on your

download the app, open the website from

your computer, scan a QR code from your

Networking at Collision - Key Skills

completed her training at the IP Innovation Clinic and plans to start her own practice

READ MORE Biden Support for Covid-19

In a truly monumental achievement in

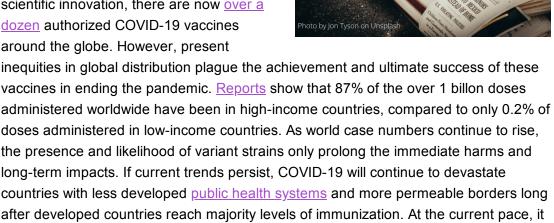
around the globe. However, present

scientific innovation, there are now over a dozen authorized COVID-19 vaccines

Intellectual Property Waiver: A Step

Below Progress?

May 12, 2021 by Ryan Erdman



is estimated some low-income countries will not see significant percentages of the population vaccinated until 2023. Ryan Erdman is an IPilogue Writer and a 2L JD Candidate at Osgoode Hall Law School. **READ MORE** IP OSGOODE NEWS

DEADLINE: 14 May 2021 Prof D'Agostino is looking for Osgoode students to fill Student Editor positions at the IPJ.

These editors will be responsible for reviewing and arranging for the peer review of journal articles, providing feedback to those who have submitted papers to the journal and coordinating logistical matters, including communicating with authors regarding

HIRING – Intellectual Property Journal Student Editors

deadlines and other journal policies.

Wednesdays from 10:30-12:30

Entries must be received by 5 p.m. (ET)

Workshop (RSVP Required)

26-27 May 2021

on **Thursday, July 1, 2021**

course here.

Fall 2021 Course "Legal Values: Litigating Intellectual Property Law Cases"

This fall, Prof David Vaver and the Honourable Justice Roger Hughes will teach students about the Federal Court of Canada's IP litigation process, from advising clients to writing judgements, before students prepare for and participate in a moot. Read more about the

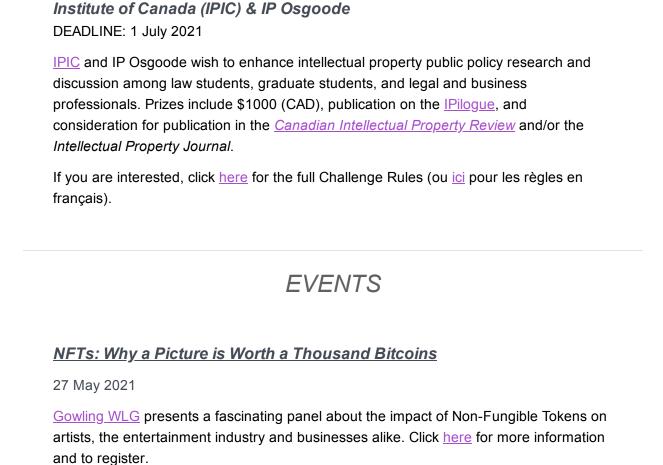
Click here for more information about the requirements of the job and how to apply.

Writing Challenge

□ OSGOODE

Canada's IP

IPIC & IP OSGOODE



Canada's IP Writing Challenge 2021: Founded by the Intellectual Property

IP PICK OF THE WEEK

advancement in technology and growing inequality. The panelists will considers the ways in which IP laws may have contributed to inequality and whether they may help redress it

<u>Inequality through IP: A new policy lever?</u> – International Online

The University of Oxford Faculty of Law and the Haifa Center for Law and Technology will present a two-day panel discussing the correlation between

as well. Click here to register for one of only 300 spots available.

The digital economy's environmental footprint is threatening the planet

In his article published on The Conversation, Raynold Wonder Alorse discusses the environmental impact of our increased reliance on artificial intelligence and technology. From mining raw materials for building devices to emissions from energy plants powering them, Alorse identifies areas where innovation and sustainability are yet to find balance and harmony. You can read his full article here.

Would you like to promote your events or articles in next week's IPIGRAM? Write to us at <u>iposgoode@osgoode.yorku.ca</u> for more information!

Stay up to date by following IP Osgoode

on <u>Facebook</u>, <u>Twitter</u>, and <u>LinkedIn!</u>

OSGOODE IP Osgoode | Intellectual Property Law & Technology Program | Osgoode Hall Law School | York University 416.650.8449 | iposgoode@osgoode.yorku.ca | www.iposgoode.ca

Subscribe to our email list.

Share this email:

Got this as a forward? Sign up to receive our future emails. View this email online.

emma

Manage your preferences | Opt out using TrueRemove™

4700 Keele St. Toronto, Ontario | M3J 1P3 CA This email was sent to .

To continue receiving our emails, add us to your address book.