

## FEATURED NEWS



Photo by Rami Al Zayat on Unsplash

### Social Media Privacy: Legalities of Personal Data Collection

April 5, 2021 by Shannon Flynn

Social media platforms are connecting friends, family, and colleagues in new ways. With over 3.6 billion people using social media in 2020, these platforms are all-encompassing. Each of these billions of users produces data in some form — pictures, videos, text, interactions, purchases — all collectively showing their social media usage over the years.

*Written by Shannon Flynn, IPilogue Contributor and law technology writer discussing topics such as AI, media, and commercial law.*

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IPilogue welcomes students as well as scholars and experts from around the world to submit articles to be featured in our blog and weekly newsletter!


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## LATEST POSTS



### Reflections on My Placement at AstraZeneca Canada

April 6, 2021 by Daniel Joseph

As part of my involvement in the Intellectual Property and Technology Law Intensive Program ("IP Intensive"), I was fortunate to be granted a 9-week placement at the Legal Affairs department of AstraZeneca Canada ("AZC"). As someone with a background in the biosciences and a keen interest in practicing law in this space, the opportunity to engage with the legal matters of a pharmaceutical company represents the highlight of my law school experience.

*Written by Daniel Joseph, JD Candidate 2021, enrolled in Professors D'Agostino's and Vaver's 2020/2021 IP Law & Technology Intensive Program at Osgoode Hall Law School. As part of the program requirements, students were asked to write a reflective blog on their internship experience.*

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### Embracing the Virtual Workspace: My Semester with CBC

April 8, 2021 by Summer Lewis



On the first day of my internship at the Canadian Broadcasting Corporation (CBC), I visited the office to pick up my laptop and security pass, only to head right back home to continue working for the afternoon. I started the semester worried about the impact that the pandemic would have on the internship, but looking back on the semester, I can confidently say it was a seamless work-from-home experience. The one thing I thought I would miss out on was being able to experience the workplace culture. However, through attending all of the weekly check-in meetings with both the business law and media law groups, I quickly felt like I was a part of both teams. I had a chance to experience the team dynamics and feel supported by everyone as I shared updates on all of the interesting projects I worked on.

*Written by Summer Lewis, a third year JD Candidate at Osgoode Hall Law School, enrolled in Professors D'Agostino and Vaver 2020/2021 IP & Technology Law Intensive Program at Osgoode Hall Law School. As part of the program requirements, students were asked to write a reflective blog on their internship experience.*

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## IP OSGOODE NEWS

### Canada's IP Writing Challenge 2021: Founded by the Intellectual Property Institute of Canada (IPIC) & IP Osgoode

DEADLINE: 1 July 2021

IPIC and IP Osgoode wish to enhance intellectual property public policy research and discussion among law students, graduate students, and legal and business professionals. Prizes include \$1000 (CAD), publication on the [IPilogue](#), and consideration for publication in the [Canadian Intellectual Property Review](#) and/or the [Intellectual Property Journal](#).

Click [here](#) for the full Challenge Rules (ou [ici](#) pour les règles en français).



## EVENTS

### National Security Challenges in the 21st Century: A Discussion with Vincent Rigby, National Security and Intelligence Advisor to the Prime Minister

20 April 2021

[CIGI](#) will have [Vincent Rigby](#) discuss his role in the government's response to current national security challenges, the evolving global threat landscape, the best practices emerging in allied states, and Canada's response. Click [here](#) for more information and to register.

### Foresight vs Hindsight: Section 53.1 for Patent Agents and Litigators

29 April 2021

Join the [Intellectual Property Institute of Canada \(IPIC\)](#) for a panel about proper conduct leading up to and during litigation. [Jean-Charles Grégoire \(Marks & Clerk\)](#) will moderate this panel, which features [Jenna Wilson \(Wilson Lue LLP\)](#) and [Kavita Ramamoorthy \(Fineberg Ramamoorthy LLP\)](#). Click [here](#) for more information and to register.

### Get Your Game On: Intellectual Property Rights and Video Games

11 May 2021

Join the [Intellectual Property Institute of Canada \(IPIC\)](#) for a panel hosted by their Young Practitioners' Committee. The panel will discuss the potential use and protection of video game intellectual property through copyright, trademark rights, and potential patent rights. Click [here](#) for more information and to register.

## IP PICK OF THE WEEK

### Bill C-11 Set to Overhaul Privacy Law in the Canadian Private Sector

[Anastassia Trifonova](#) of [Bereskin & Parr LLP](#) recently summarized the potential impact of the new [Consumer Privacy Protection Act and the Personal Information and Data Protection Tribunal Act](#) on Canadians. Read the article [here](#).

Would you like to promote your events or articles in next week's IPIGRAM? Write to us at [iposgoode@osgoode.yorku.ca](mailto:iposgoode@osgoode.yorku.ca) for more information!

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