

FEATURED NEWS

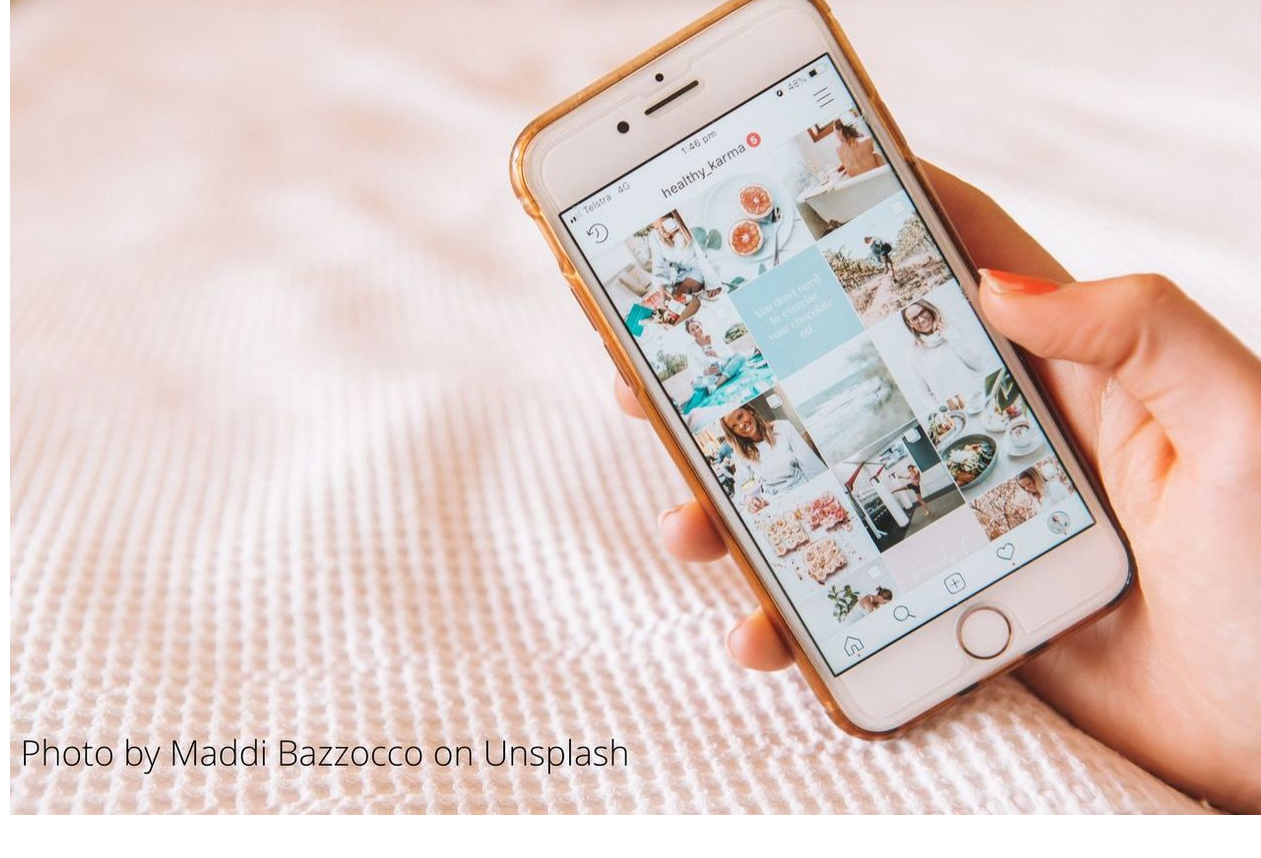


Photo by Maddi Bazzocco on Unsplash

TikTok Made me Buy It: Influencer Marketing and Copyright Infringement Issues

April 12, 2021 by Shayna Jan

Picture this: It's a Sunday afternoon and you're a law student avoiding your Copyright readings. Instead of cracking open the textbook, you decide to scroll through TikTok, where you come across a video of a girl dancing. She's wearing flared yoga pants and a crop top. Remember when those pants were a staple piece in every millennial's wardrobe? You chuckle to yourself because they look ridiculous and you cannot believe they've made a comeback. You continue scrolling and come to realize that every pretty girl on your feed is wearing them. Should you cave and buy a pair?

Shayna Jan is a second-year student at Osgoode Hall Law School and a guest contributor to the IPilogue.

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IPilogue welcomes students as well as scholars and experts from around the world to submit articles to be featured in our blog and weekly newsletter!



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LATEST POSTS

SOCAN

music. people. **connected.**

Although the grim days of the COVID-19 pandemic have carried into the beginning of my third year at Osgoode, my acceptance into Osgoode's Intellectual Property and Technology Intensive Program has kept my spirits high. I was one of the lucky few to have been given the chance to intern at the Society of Composers, Authors and Music Publishers of Canada (SOCAN).

Written by Sebastian Romanutti, JD Candidate 2021, enrolled in Professors D'Agostino and Vaver 2020/2021 IP & Technology Law Intensive Program at Osgoode Hall Law School. As part of the course requirements, students were asked to write a reflective blog on their internship experience.

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VentureLAB: How to Produce IP Producers

April 15, 2021 by Jared Sues



Working at ventureLAB as part of the IP Osgoode clinical intensive has taught me what it really means to be productive. Having had a previous career as an engineer and being obsessed with optimization, productivity is not a foreign concept to me. However, I never expected productivity to be the highlight of my experience with a non-profit. VentureLAB changed this preconception by not only being a well-oiled machine with the vision and innovative spirit to be able to pivot during a pandemic but also demonstrated a culture of relentless pursuit of results for their clients.

Written by Jared Sues, JD Candidate 2021, enrolled in Professors D'Agostino and Vaver 2020/2021 IP & Technology Law Intensive Program at Osgoode Hall Law School. As part of the course requirements, students were asked to write a reflective blog on their internship experience.

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IP OSGOODE NEWS



Canada's IP Writing Challenge 2021: Founded by the Intellectual Property Institute of Canada (IPIC) & IP Osgoode

DEADLINE: 1 July 2021

IPIC and IP Osgoode wish to enhance intellectual property public policy research and discussion among law students, graduate students, and legal and business professionals. Prizes include \$1000 (CAD), publication on the [IPilogue](#), and consideration for publication in the [Canadian Intellectual Property Review](#) and/or the [Intellectual Property Journal](#).

Click [here](#) for the full Challenge Rules (ou [ici](#) pour les règles en français).

EVENTS

National Security Challenges in the 21st Century: A Discussion with Vincent Rigby, National Security and Intelligence Advisor to the Prime Minister

20 April 2021

[CIGI](#) will have [Vincent Rigby](#) discuss his role in the government's response to current national security challenges, the evolving global threat landscape, the best practices emerging in allied states, and Canada's response. Click [here](#) for more information and to register.

Foresight vs Hindsight: Section 53.1 for Patent Agents and Litigators

29 April 2021

Join the [Intellectual Property Institute of Canada \(IPIC\)](#) for a panel about proper conduct leading up to and during litigation. [Jean-Charles Grégoire \(Marks & Clerk\)](#) will moderate this panel, which features [Jenna Wilson \(Wilson Lue LLP\)](#) and [Kavita Ramamoorthy \(Fineberg Ramamoorthy LLP\)](#). Click [here](#) for more information and to register.

Get Your Game On: Intellectual Property Rights and Video Games

11 May 2021

Join the [Intellectual Property Institute of Canada \(IPIC\)](#) for a panel hosted by their Young Practitioners' Committee. The panel will discuss the potential use and protection of video game intellectual property through copyright, trademark rights, and potential patent rights. Click [here](#) for more information and to register.

IP PICK OF THE WEEK

Law Commission of Ontario - Regulating AI: Critical Issues and Choices

This [Law Commission of Ontario](#) analyzed the regulation of AI and automated decision-making (ADM) systems used by governments and other public institutions. The report discusses key choices and options, identifies regulatory gaps, and proposes a comprehensive framework to ensure governments using AI and ADM systems protect human rights, ensure due process and promote public participation. Read the full report [here](#).

Would you like to promote your events or articles in next week's IPIGRAM? Write to us at iposgoode@osgoode.yorku.ca for more information!

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