

FEATURE POSTS



Photo by Brett Jordan on Unsplash

Australian New Media Bargaining Code and Facebook “unfriending and blocking” News Readers

March 1, 2021 by Gurbir Sidhu

Australia’s Facebook users recently missed their morning news bulletin when the social media giant “unfriended and blocked” them from accessing news content on its website. This move comes at a tense boiling point surrounding Australia’s [New Media Bargaining Code](#) (“the Code”), introduced by government late last year. The Code mandates digital platforms, like Facebook and Google, to enter commercial agreements with news companies before sharing their news content on platforms like Facebook newsfeed and Google searches. While the government aims to help news publishers to get their fair share, the issue aligns with public concerns about these digital platforms’ rising market control and demands to regulate them. Proponents on both sides have argued about trade secrecy of news-ranking algorithms, anti-competitive advertising, communications decency, and fact-checking.

Gurbir Sidhu is an IPilogue Contributing Editor and LLM candidate at Osgoode Professional Development.

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IPilogue welcomes students as well as scholars and experts from around the world to submit their blogs to be featured in our blog and weekly newsletter!



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LATEST POSTS



Photo by Luca Bravo on Unsplash

CIPO Releases New Guidelines Following *Choueifaty*: New Hope for Software Innovation in Canada

March 1, 2021 by Maddie Lynch

The Federal Court’s recent decision in *Choueifaty v Canada (Attorney General)* is breathing new life into the patentability of computer-implemented inventions. Mr. Choueifaty appealed the rejection of his patent application on the grounds that the Commissioner of Patents did not apply the proper test when construing the essential claims of the patent application. The Federal Court allowed the appeal and instructed the Commissioner to re-assess the application. In response to this case, CIPO released new guidelines emphasizing a purposive construction of the claims in a patent application.

Written by Maddie Lynch. Maddie is a second year JD candidate at Osgoode Hall Law School. She is an IPilogue Contributing Editor, Intellectual Property Journal editor and IP Innovation Clinic Fellow.

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Copyright in the Repair Industry: Redefining Technological Protection Measures

March 3, 2021 by Daniel Bartolomucci

When I first learned about intellectual property I was immediately drawn to copyrights and the way in which the regime interacted with the arts. In learning about the field, I erroneously believed that only issues of infringement ever mattered in the practical sense. It was only after exploring the wonderfully technical – and not at all intuitive – concept of Technological Protection Measures, or TPMs, that I was really able to see that there is much more to copyright than meets the eye.

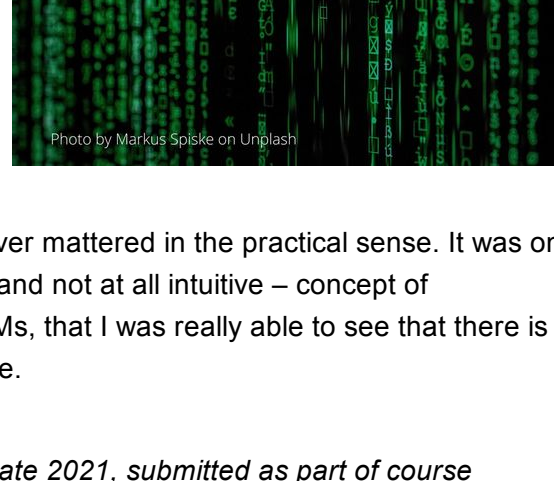


Photo by Markus Spiske on Unsplash

Written by Daniel Bartolomucci, JD Candidate 2021, submitted as part of course requirements for the 2020/2021 IP Law & Technology Intensive Program at Osgoode Hall Law School.

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IP OSGOODE NEWS

Join Our Summer 2021 IPilogue Team

DEADLINE TO APPLY: 26 March 2021

Are you interested in adding volunteer experience to your résumé and getting involved with our award-winning IP blog? Then you should join our IPilogue team!

This summer, we are changing our structure. We will be hiring for the following positions:

- Senior IPilogue Editors (2 positions available)
- IPilogue Writers (up to 15 positions available)
- Content Manager

We look forward to working with our new team over the summer! [Click here for more information about our new structure and how to apply.](#)

In addition to these roles, we continue to encourage students and professionals, both within and outside of the Osgoode community, to contribute articles as Guest IPilogue Writers. [Click here](#) for more information about how to get involved immediately.



The IP Lunch Club - Empowering Entrepreneurs: Effective Strategies for IP Commercialization and Success

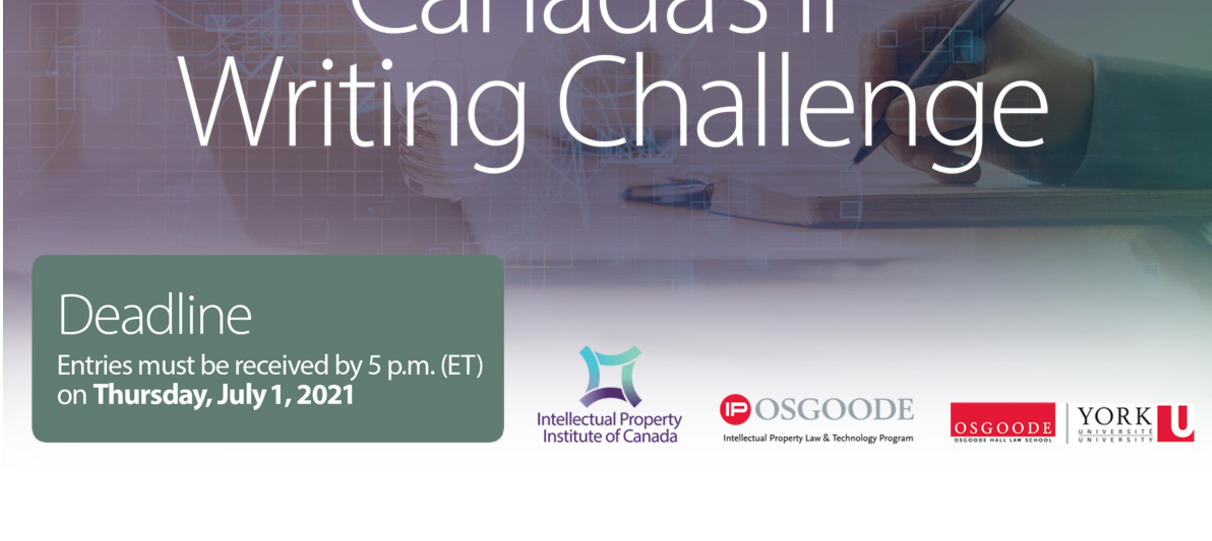
10 March 2021

The [IP Osgoode IP Innovation Clinic](#) is proud to partner with [Sandbox Centre](#) to produce this 5-Part lunchtime series. Every Wednesday in March, our [IP Innovation Clinic Fellows](#) will present free virtual information sessions across a wide range of topics relating to protecting IP rights in business, ideas, or products. If you’re a

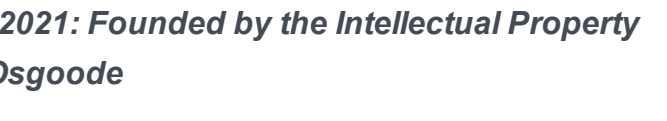
new business owner, entrepreneur, start-up, innovator, or just interested in learning more about protecting innovation and intellectual property, then this series is for you!

Intellectual Property (IP) commercialization is becoming exceedingly important for small businesses and entrepreneurs alike to consider. In Part 2 of 5, IP Osgoode will summarize the three main ways in which entrepreneurs can profit from their innovative ideas: (1) Creating an IP-based business (2) Licensing and (3) Selling IP. Through highlighting each an process, the team will discuss various topics, including hiring an IP lawyer, incorporating a business, creating a franchise, auctioning your patent, and more.

For more information and to register, [click here.](#)



Deadline
Entries must be received by 5 p.m. (ET) on **Thursday, July 1, 2021**



Canada’s IP Writing Challenge 2021: Founded by the Intellectual Property Institute of Canada (IPIC) & IP Osgoode

DEADLINE: 1 July 2021

IPIC and IP Osgoode wish to enhance intellectual property public policy research and discussion among law students, graduate students, and legal and business professionals. Prizes include \$1000 (CAD), attendance on the [IPilogue](#), and consideration for publication in the [Canadian Intellectual Property Review](#) and/or the [Intellectual Property Journal](#).

If you are interested, [click here](#) for the full Challenge Rules (ou [ici](#) pour les règles en français).

EVENTS

Championing Women Leaders: The Road Forward

8 March 2021

One year after they launched their [Women’s Leadership Initiative](#), the [International Trademark Association \(INTA\)](#) is hosting a worldwide virtual discussion forum about INTA’s newly released [Women’s Leadership Initiative Report and Best Practice Toolkit](#). Each forum will include a short presentation of the Report and Toolkit, followed by a discussion about implementing the best practices and recommendations to foster women’s career advancement and leadership opportunities. Attendance is limited to 50 attendees per forum and is free for INTA members. For more information and to register, [click here.](#)

2021 Vaughan International Women’s Day

8 March 2021

This year, [UN Women’s](#) International Women’s Day theme is “Women in Leadership: Achieving an equal future in a COVID-19 world.” To this end, and with sponsorship from [CIBC](#), the [City of Vaughan](#) will host a panel of women leaders to discuss their experiences forging ahead through the COVID-19 pandemic and adapting to the new normal. We are proud that York University’s President [Rhonda Lenton](#) will be a panelist. [Vaughan Public Libraries](#) CEO Margie Singleton will host the event, which also features [Hedy Afsharian](#) (CIBC Director of Business Banking) and [Zincia Francis](#) (City of Vaughan Diversity and Inclusion Officer). For more information and a link to stream the event, [click here.](#)

4th Annual IP Data & Research Conference

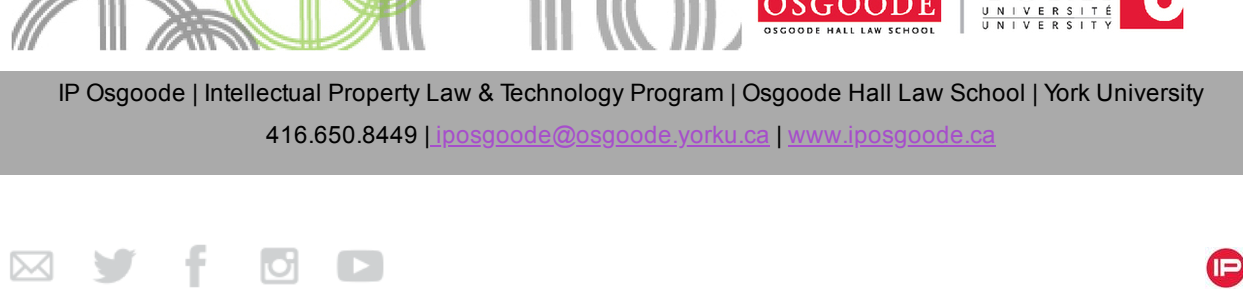
11 March 2021

The [Canadian Intellectual Property Office \(CIPO\)](#) and the [Centre for International Governance Innovation \(CIGI\)](#) are hosting this conference to fuel the future by disseminating evidence of intellectual property’s integral relationship with economic growth. The Conference will feature panels discussing the importance of IP ownership to economic success, COVID-19’s impact on the demand for IP, clean technology as a driver of growth, and data’s increasing importance in driving decision-making. Register for this event [here.](#)

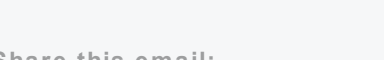
IP PICK OF THE WEEK

Boosting tech IP during Covid

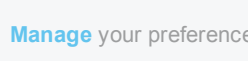
In this article on [Lexpert, Elizabeth Raymer](#) looks at the Business Development Bank of Canada Capital’s investment trends since last summer. Public sector financing in the form of sub-debt, convertible debt, and/or equity has kept many Canadian IP-focused companies afloat. This and CIPO’s recent patent law developments have helped innovative businesses to protect their IP during these difficult times. The support may help them commercialize their IP to better compete domestically with their American counterparts. You can read Raymer’s full article [here.](#)



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