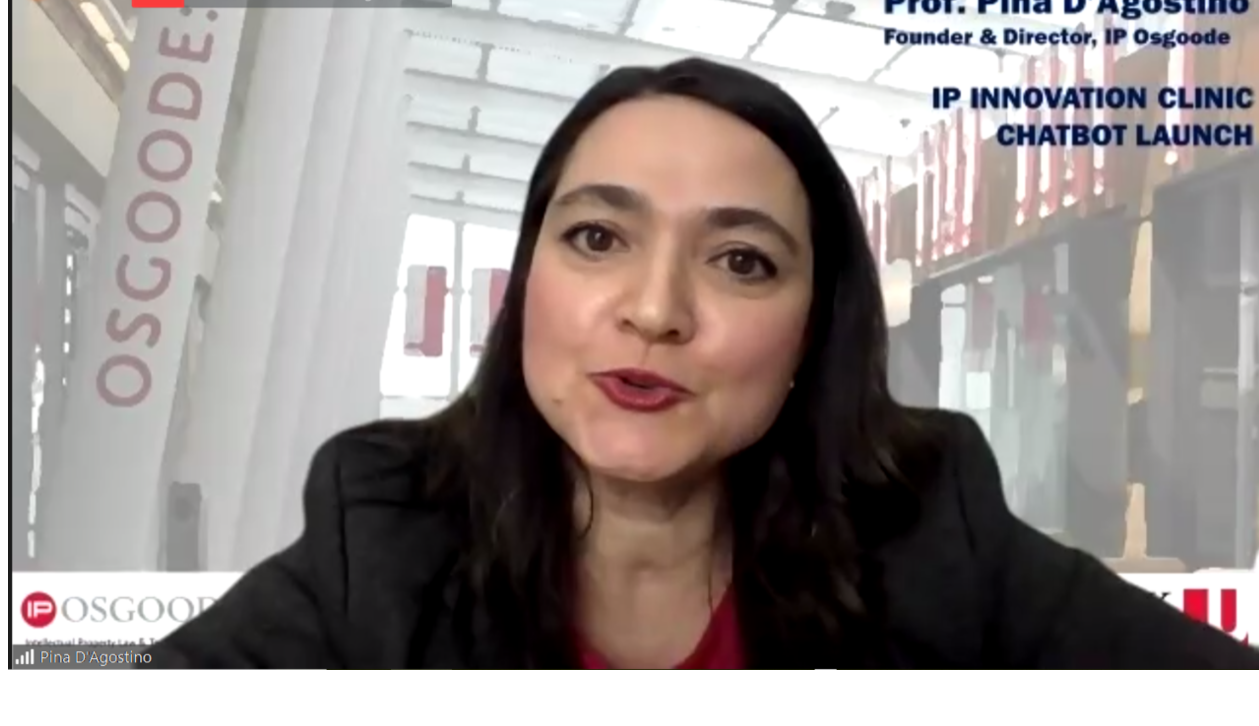


## FEATURE POSTS



### IP Innovation Clinic ChatBot Launch Event

February 23, 2021 by Bonnie Hassanzadeh

On January 29, 2021, I had the privilege of attending the [IP Innovation Clinic ChatBot Launch Event](#). Due to the ongoing COVID-19 pandemic, the event was held online via Zoom and was streamed live through the [Osgoode Hall Law School YouTube Channel](#). This event was organized to showcase the Innovation Clinic's [AI-powered ChatBot](#). IP Osgoode's latest successful project. The aim of the ChatBot is to provide accurate, authoritative, and accessible information about IP rights to entrepreneurs, innovators, and students.

[Professor Giuseppina \(Pina\) D'Agostino](#), Founder and Director of IP Osgoode, opened the event by highlighting the [IP Innovation Clinic's](#) success throughout its years in making IP information more accessible and elevating diverse voices in the IP and innovation space. Professor D'Agostino laid out the event agenda, introduced the exceptional team behind the [IP Innovation Clinic ChatBot](#), and the [distinguished panelists](#) for the Launch Event.

*Written by Bonnie Hassanzadeh, IPilogue Editor and Clinic Fellow at Osgoode Innovation Clinic.*

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## LATEST POSTS



### In Honour of Black History Month: Race, Gender & Entrepreneurship: IP Lessons in "Self Made: Inspired by the Life of Madam C.J. Walker"

February 25, 2021 by Ashley Moniz

On March 20, 2020, Netflix released the Emmy-nominated miniseries [Self Made: Inspired by the Life of Madam C.J. Walker](#). Loosely based on the biography *On Her Own Ground* by A'Lelia Bundles (the great-great-granddaughter of Madam Walker and series co-writer), the show goes back in time about 100 years to tell the story of Sarah Breedlove. Sarah Breedlove, also known as Madam C.J. Walker (and played by Octavia Spencer), was America's first woman self-made millionaire. Her success was a result of the hard work she put into building her empire selling hair products and services to Black women. Sarah struggles to find personal and professional support in the face of adversity. Knowing how much her hair meant for her own identity, she connected with customers who faced similar struggles and used her company to empower other Black women to be self-sufficient.

*Written by Ashley Moniz, Lawyer and Assistant Director of IP Osgoode.*

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### Is Copyright Still for Losers? The EUIPO Declares Banksy's "Flower Thrower" Trademark Invalid

February 24, 2021 by Halyna Chumak

It all started with a bouquet of flowers: a bundle of blooms to be hurled by a bandana-clad figure, as stencilled along the wall of a garage. Over the last fifteen years, this image has been printed across T-shirts and phone cases. This past fall, it appeared in a European Union Intellectual Property Office ("EUIPO") decision. Resolving a dispute between a greeting card company and a graffiti artist, the EUIPO declared Banksy's ["Flower Thrower"](#) trademark invalid.



*Written by Halyna Chumak, JD Candidate 2021, enrolled in Professors D'Agostino's and Vaver's 2020/2021 IP Law & Technology Intensive Program at Osgoode Hall Law School. As part of the course requirements, students were asked to write a blog on a topic of their choice.*

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## Events

**Virtual Panel Discussion with Kings Distributed Systems, JIC Design and Wavve Boating**  
2 March 2021

[Queen's University Partnerships and Innovation](#) and the [Ontario Centre of Innovation \(OCI\)](#) are hosting a panel featuring the founders of companies who have worked with OCI. The panelists include Dan Desjardins ([King Distributed Systems](#)), John Garofalo ([JIC Design](#)) and Adam Allore ([Wavve Boating](#)). The panelists will discuss their experiences with OCI, how their companies have benefitted, the effects of COVID-19 on their ventures, and how 5G solutions will affect their businesses. Click [here](#) to register.

**The IP Lunch Club: Intellectual Property Law Considerations for Start-Ups and Entrepreneurs**  
3 March 2021

The [IP Osgoode Innovation Clinic](#) is proud to partner with [Sandbox Centre](#) to produce this 5-Part lunchtime series. Every Wednesday in March, our [Innovation Clinic Fellows](#) will present **free** virtual information sessions across a wide range of topics relating to protecting IP rights in business, ideas, or products. If you're a new business owner, entrepreneur, start-up, innovator, or just interested in learning more about protecting innovation and intellectual property, then this series is for you!

This presentation will highlight the patent and trademark strategies which start-ups and entrepreneurs should consider before and while they form a company. This includes understanding who owns the IP that existed prior to formation and that which has been created during the course of business. The discussion will then turn to public disclosure while developing your invention and how it might affect your patent application. Finally, the presentation will conclude with the different types of IP and which of them you might want to seek protection for.

For more information and to register, click [here](#).

**2021 Vaughan International Women's Day**  
8 March 2021

[UN Women's](#) theme for this year's International Women's Day is "Women in Leadership: Achieving an equal future in a COVID-19 world." To this end, and with sponsorship from [CIBC](#), the [City of Vaughan](#) will host a panel of women leaders to speak to their experiences forging ahead through the COVID-19 pandemic and adapting to the new normal. We are proud to share that York University's President [Rhonda Lenton](#) will be among the panelists. The event will be hosted by [Vaughan Public Libraries](#) CEO Margie Singleton and will also feature [Hedy Afsharian](#) (CIBC Director of Business Banking) and [Zincia Francis](#) (City of Vaughan Diversity and Inclusion Officer). The event will also feature artistic performances. For more information and a link to stream the event, click [here](#).

**4th Annual IP Data & Research Conference**  
11 March 2021

Hosted by the [Canadian Intellectual Property Office \(CIPO\)](#) and the [Centre for International Governance Innovation \(CIGI\)](#), this conference aims to disseminate evidence of the integral relationship between intellectual property and economic growth in order to fuel the future. The Conference will feature panels discussing the importance of IP ownership to economic success, the impact of COVID-19 on the demand for IP, clean technology as a driver of growth, and data's increasing importance in driving decision-making. Register for this event [here](#).

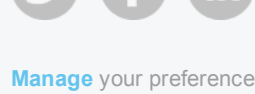
## IP Picks of the Week

**The Women's Leadership Initiative**

The [International Trademark Association \(INTA\)](#) recently announced the release of [The Women's Leadership Initiative Report and Best Practices Toolkit](#). INTA collected data from workshops in countries around the world and summarized key findings to recommend best practices to foster inclusion and career development opportunities for women. INTA will also sustain a permanent program, The Women's Leadership Initiative, to continue addressing underrepresentation and bridging leadership gaps for women in IP. Check out their upcoming International Women's Day Event [here](#).



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