

## FEATURE POSTS



Photo by LinkedIn Sales Navigator on Unsplash

### Celebrating Every Woman on International Women's Day

March 8, 2021 by Ashley Moniz

At IP Osgoode, the promotion and advancement of women has always been at our core. Soon after IP Osgoode first launched in 2008, one of our first events was "Women and IP Roundtable: Is everything rosy in here or is the glass ceiling tinted pink?" For over a decade since then, we've been happy to see the ways in which conversations about equal treatment and respect for women in the workplace have evolved and are taken more seriously. While we still have a long way to go, we as a society are heading in the right direction.

*Written by Ashley Moniz, Lawyer, and Assistant Director of IP Osgoode.*

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IPilogue welcomes students as well as scholars and experts from around the world to submit their blogs to be featured in our blog and weekly newsletter!



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## LATEST POSTS



Photo by Tingey Injury Law Firm on Unsplash

### The War on Wages: The Issue of the Gender Wage Gap

March 12, 2021 by Aishwerya Kansal & Trish Sawhney

*This article was written in collaboration with [Clancy PC](#) and has been [cross-posted on their blog](#).*

You have probably heard of the stubborn and widespread phenomenon known as the "gender wage gap". It varies between countries and professions; however, one thing remains constant: on average globally, women earn less money than men.

*Co-written by Trish Sawhney, Articling Student at Clancy PC, and Aishwerya Kansal, IPilogue Contributor and IP Innovation Clinic Fellow.*

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### It's Game Over for Tokyo's Infamous Knock-Off Mario Kart Experience

March 10, 2021 by Adele Zhang

On December 31, 2020, Streetkart (previously known as MariKar) was ordered by the Supreme Court of Japan to pay ¥50 million (\$480,000 USD) to Nintendo following a 3-year copyright infringement lawsuit surrounding their go-karting services. The court determined that this Tokyo-based tourist attraction had infringed on Nintendo's intellectual property rights by unlawfully using Mario Kart footage and likeness in its promotional materials and services.



Photo by Robert Antoski on Unsplash

*Adele Zhang is an IPilogue Contributing Editor interested in the intersection between IP law and sports, and technology.*

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## IP OSGOODE NEWS



### The IP Lunch Club: The Mechanics of Filing a Patent and Patent Law

17 March 2021

The [IP Innovation Clinic](#) is proud to partner with [Sandbox Centre](#) to produce this 5-Part lunchtime series. Every Wednesday in March, our [IP Innovation Clinic Fellows](#) will present free virtual information sessions across a wide range of topics relating to protecting IP rights in business, ideas, or products. If you're a

new business owner, entrepreneur, start-up, innovator, or just interested in learning more about protecting innovation and intellectual property, then this series is for you!

In this presentation discover the roadmap for filing a patent, and the highlighted differences between patent regimes in Canada and the United States. Did you know many patent applications in Canada are filed by Americans? Understanding the differences between Canadian and US patent applications is important because of the interdependence of the Canadian and US markets. Learn more by registering today.

For more information and to register, click [here](#).

### Become a Research Assistant for Professors Giuseppina D'Agostino and David Vaver

DEADLINE TO APPLY: 19 March 2021

Professors Giuseppina D'Agostino and David Vaver are seeking Research Assistants to assist in intellectual property law research with a particular emphasis on copyright from early May until August 2021 with a possibility of continuing on for the 2021/2022 academic year.

Candidates must be currently enrolled in Osgoode Hall Law School's JD program and possess strong grades, exemplary organization skills, proficient legal research and writing, and a strong interest in intellectual property law.

Click [here](#) for more information about how to apply.

### Join Our Summer 2021 IPilogue Team

DEADLINE TO APPLY: 26 March 2021

Are you interested in adding volunteer experience to your résumé and getting involved with our award-winning IP blog? Then you should join our IPilogue team!

This summer, we are changing our structure. We will be hiring for the following positions:

- Senior IPilogue Editors (2 positions available)
- IPilogue Writers (up to 15 positions available)
- Content Manager

We look forward to working with our new team over the summer! Click [here](#) for more information about our new structure and how to apply.

In addition to the Osgoode, we continue to encourage students and professionals, both within and outside of the Osgoode community, to contribute articles as Guest IPilogue Writers. Click [here](#) for more information about how to get involved immediately.



**Deadline**  
Entries must be received by 5 p.m. (ET) on **Thursday, July 1, 2021**



### Canada's IP Writing Challenge 2021: Founded by the Intellectual Property Institute of Canada (IPIC) & IP Osgoode

DEADLINE: 1 July 2021

IPIC and IP Osgoode wish to enhance intellectual property public policy research and discussion among law students, graduate students, and legal and business professionals. Prizes include \$1000 (CAD), publication on the [IPilogue](#), and consideration for publication in the [Canadian Intellectual Property Review](#) and/or the [Intellectual Property Journal](#).

If you are interested, click [here](#) for the full Challenge Rules (ou [ici](#) pour les règles en français).

## EVENTS

### Women In Biz: Maximizing Your Personal Brand in a Digital World

18 March 2021

In this installment of their ongoing series, [The Sandbox Centre](#) presents a session with Nat and Ang, hosts of [The Social Focus](#), to discuss strategies for creating imagery and content which reflects your personal brand. The event will focus on theme development, message strategy and brand imagery. Click [here](#) for event details and to register.

### How to Generate a Million Dollars of Annual Business as an IP Practitioner

24 March 2021

Grab your lunch and join [Christopher Heer](#) as he discusses how to more effectively market yourself as an IP practitioner. Topics will include specific forms of marketing such as referral marketing, content marketing and speaking engagements as well as a model for developing your marketing plan and tracking your results. There will also be an opportunity for Q&A. Click [here](#) for more information and to register.

### National Security Challenges in the 21st Century: A Discussion with Vincent Rigby, National Security and Intelligence Advisor to the Prime Minister

30 March 2021

The [Centre for International Governance Innovation \(CIGI\)](#) is pleased to host [Vincent Rigby](#) to discuss his role in supporting the government in responding to national security challenges in the 21st century, the evolving global threat landscape, the best practices emerging in allied states and Canada's response. Click [here](#) for more information and to register.

## IP PICK OF THE WEEK

### Gender Gap in Innovation Closing, But Progress is Slow

This [World Intellectual Property Organization \(WIPO\)](#) article highlights the very slow rate at which women inventors are increasing their share of total international patent applications. Although women's share of patent applications has increased globally over the past decade, it currently sits at 16.5%, far from gender parity. WIPO highlights the importance of increasing women's access to the patent registration process [here](#).

### Would you like to promote your events or articles in next week's PIPIGRAM? Write to us at [iposgoode@osgoode.yorku.ca](mailto:iposgoode@osgoode.yorku.ca) for more information!

In the meantime, stay up to date by following IP Osgoode on [Facebook](#), [Twitter](#), and [LinkedIn](#)!

