

FEATURE POSTS



Looking Forward to Another Exciting Year at IP Osgoode

September 5, 2020 by IP Osgoode

Welcome back to another exciting academic year at IP Osgoode! While we navigate these challenging times and deliver our curriculum virtually, our commitment to student learning and growth remains stronger than ever.

Since the launch of IP Osgoode, we have inspired a fantastic range of diverse contributions in our blog, [IPilogue](#), public events and other activities. We are fortunate to have many people coming together as part of this initiative and are grateful to draw from a growing community of IP & tech enthusiasts.

Pina D'Agostino is the Founder and Director of IP Osgoode, the IP Intensive Program, the Innovation Clinic, the Founder and Editor-in-Chief of the IPilogue, the Editor-in-Chief of the Intellectual Property Journal, and an Associate Professor at Osgoode Hall Law School.

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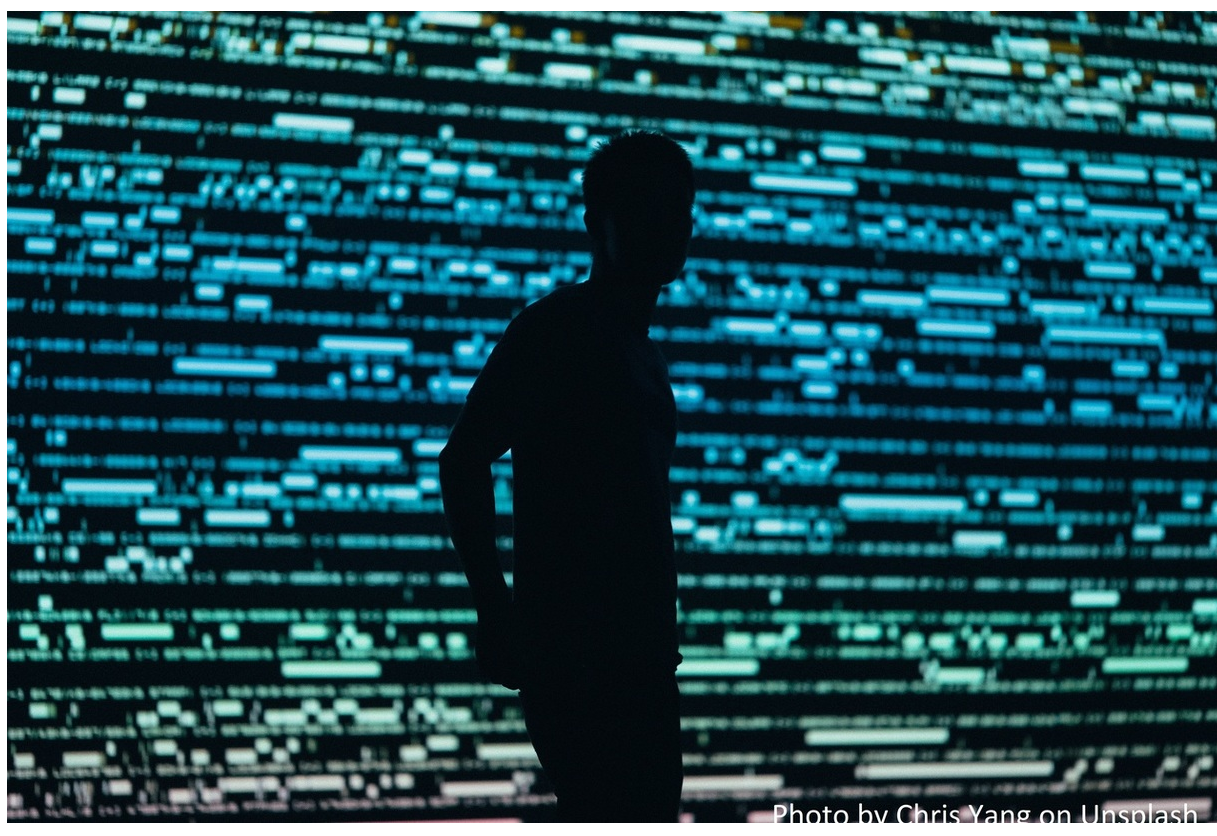


Photo by Chris Yang on Unsplash

Phishing 101: What is Phishing?

September 3, 2020 by Elif Babaoglu

Phishing is one of the seven common types of [cyber attacks](#). The others are malware, man-in-the-middle attacks (MitM), denial-of-service attacks (DDoS), SQL injection, zero-day exploit and DNS Tunneling. The [objective of a phishing attack](#) is for the victim to hand over sensitive information by revealing important data like their username and password, or for the individual to download malware.

The phishing attackers [disguise malicious software with an email or website](#) and [spooft](#) their email addresses, so it appears to come from a trustworthy source. They may also include links that redirect users to fake websites masked as legitimate web pages, where users are prompted to share confidential information. Phishing may also come in the form of text messages that appear to come from your [bank](#) or delivery companies. Thus, not only should you not provide your personal information, but you should also not click on links inside texts from numbers that you do not recognize, as that you may unknowingly download a malware program.

Written by Elif Babaoglu, a third year law student at Osgoode Hall Law School and an information privacy and cybersecurity enthusiast.

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Toys “R” Us v Herbs “R” Us: Children’s Toy Retailer Succeeds in Depreciation of Goodwill Claim Against Cannabis Dispenser

September 2, 2020 by Lamont Abramczyk

What do Toys “R” Us, an internationally renowned children’s products retailer, and Herbs “R” Us, a small company operating a cannabis boutique and dispensary in Vancouver, BC, have in common? According to a [recent Federal Court decision](#), not enough to establish trademark infringement.

Toys “R” Us recently brought an action against Herbs “R” Us alleging trademark infringement, passing off, and depreciation of goodwill. Despite clear similarities between their respective trade names and design marks, the Federal Court concluded that consumers are unlikely to confuse the two companies, thus rejecting Toys “R” Us’ claims for trademark infringement and passing off. Nonetheless, the Court has ruled that [Herbs “R” Us’ logo and corresponding trademark](#) is likely to depreciate the goodwill attached to Toys “R” Us’ registered trademarks pursuant to [section 22](#) of the [Trademarks Act](#).

Written by Lamont Abramczyk, a second year JD Candidate at Osgoode Hall Law School. Lamont is Deputy Director of the Osgoode Art Law Society and an IP Osgoode Innovation Clinic Fellow.

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Events

European Policy for Intellectual Property 2020 Online Conference

9 - 11 September 2020

For more information and to register, please [click here](#).

The Evolving Music Ecosystem

9 - 11 September 2020

For more information and to register, please [click here](#).

Big Data and AI Toronto Conference and Expo

29 - 30 September 2020

For more information and to register, please [click here](#).

IP Picks of the Week

This week, the Government of Canada announced that it has appointed Lisa Campbell as President of the Canadian Space Agency. Ms. Campbell replaces Sylvain Laporte, who has been President of the agency since 2015. Read the [news release here](#).

This week the 2020 edition of the Global Innovation Index (GII) presented the latest global innovation trends and the annual innovation ranking of 131 economies. The GI 2020’s theme asks *Who Will Finance Innovation?* A key question is how the economic fallout from the COVID-19 crisis will impact start-ups, venture capital, and other traditional sources of innovation financing. Click here to [read the press release](#) and [download the full report](#).



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