

## FEATURE POSTS



### Happy International Women's Day from IP Osgoode!

Stay tuned for a special issue of IPIGRAM next week featuring Q&A series with inspiring women in Intellectual Property Law and Technology, who will be participating in our [AI & Data Conference](#) on March 17, 2020 at Osgoode Hall Law School.

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### International IP protection made easier: Learn about the Five IP Treaties that Canada has joined

March 3, 2020 by the Canadian Intellectual Property Office (CIPO)

For Canadian businesses looking to enter new global markets or expand their presence in them, the Government of Canada's implementation of five international treaties will help.

The Canadian Intellectual Property Office (CIPO) set a key priority to advance innovation, in part by harmonizing IP administrative procedures. To do this, Canada [has joined five IP treaties](#) on patents, trademarks and industrial designs since 2018:

- The Hague Agreement for industrial designs, which came into force on November 5, 2018;
- The Madrid Protocol, the Nice Agreement and the Singapore Treaty for trademarks, which came into force in June 2019;
- The Patent Law Treaty, which came into force on October 30, 2019.

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IPOsgoode welcomed Dr. Luke McDonagh as the latest presenter in the IP Osgoode Speaks Series. Dr. McDonagh's talk, titled "Copyright and Collaboration in Works of Theatre," took place on March 2, 2020 at Osgoode Hall Law School and received great feedback from Osgoode and York community members.



[L to R: Dr. Bita Amani, Professor Carys Craig, Dr. Luke McDonagh, Professor Pina D'Agostino]



### IP Osgoode Innovation Clinic: Call for Clinical Fellows (Summer 2020)

IP Osgoode Innovation Clinic is seeking law students from Osgoode Hall Law School to provide assistance to under-resourced inventors, entrepreneurs and start-up companies with their innovation and commercialization activities.

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## LATEST POSTS

### Is Red the new Blue? Will IBM's Patent Strategy shift under new leadership?

March 2, 2020 by Ryan Wong

For the past 27 years, IBM has been a global leader in obtaining patents. In 2019, IBM obtained a [record-breaking](#) 9,262 patents in the US, bringing their patents owned to over 140,000. IBM has consistently [touted the benefits](#) of their [patent strategy](#), which includes earning revenue through licensing, rewarding employee innovation, and using patents as leverage in negotiations.

It is undeniable that IBM has invested heavily in diversifying their patent portfolio. In [recent years](#) the company has been patenting in areas such as artificial intelligence, cloud technologies, security applications, blockchain, and quantum computing.

*Written by Ryan Wong, a second year JD Candidate at Osgoode Hall Law School. Ryan is a guest contributor with the IPilogue and is one of the Student Coordinators with the Innovation Clinic.*

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### The Duke and Duchess of Sussex Seek Global Trademark Protection of "Sussex Royal" Brand

February 28, 2020 by Alessia Monastero

On December 31 2019, Prince Harry and Meghan Markle filed a world trademark application for [SUSSEX ROYAL](#). On January 1, 2020, the couple filed a second trademark application for [SUSSEX ROYAL](#). Each application used a previous UK filing from June 21, 2019 as the basis for its international application with the World Intellectual Property Office (WIPO). This international filing covers Australia, Canada, the European Union, and the United States, and was filed under the name of the Royal couple's new foundation.

The applications cover a wide range of goods and services, including printed matter such as educational materials and activity books, clothing, campaigning, charitable fund raising, education, training and sporting activities, and social care services including emotional support groups.

*Written by Alessia Monastero, IPilogue editor and articling student at Deeth Williams Wall LLP.*

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## Events

### Empowering Entrepreneurs: Effective Strategies for IP Commercialization and Success

6 March 2020

IP Osgoode, in partnership with Sandbox Centre, invites you to be guided through effective strategies for IP Commercialization. Details of the event are available on the [Sandbox Centre website](#).

### Bracing for Impact III – Zooming Out: Emerging Technologies

17 March 2020 - Osgoode Hall Law School, Toronto, Canada

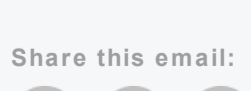
Please [REGISTER NOW](#) to attend the conference on 17 March 2020 at Osgoode Hall Law School!

## IP Picks of the Week

A musician and lawyer Damien Riehl [claims to have algorithmically generated every possible melody](#). The software capable of generating 300,000 melodies each second, created a catalogue of 68 billion 8-note melodies. The melodies were grouped into the public domain under a Creative Commons Zero license in an attempt to end music copyright infringement claims.



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