

## FEATURE POSTS



Photo by Christopher Alvarenga on Unsplash

### My Super Bowl Pick and How it Relates to Trademarks

January 29, 2020 by Alexandre Dumais

With the Super Bowl less than a week away, it's time to start thinking about who I am going to pick as the winner. While Kansas City's highly explosive offense is appealing, San Francisco's stout defense is not to be taken lightly. However, as opposed to other years, this year, my pick will be influenced more by my superstitions around trademark filings than it will with actual statistics or skill.

*Written by Alexandre Dumais, IPilogue Editor and JD Candidate at Osgoode Hall Law School. Alexandre is also the Director of Sports, Osgoode Entertainment and Sports Law Association.*

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**Congratulations to Osgoode's IP Oxford Moot team:**

**Anna-Marie Morrish, Julianna Felendzer and Alexandre Dumais**



for **being selected as finalists** and advancing to participate in the oral rounds of the competition in Oxford, U.K. in March 2020.

Wishing you best of luck and looking forward to an excellent competition in Oxford!

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## LATEST POSTS



Photo by Annie Spratt on Unsplash

### The Curse of Iconic Fashion: When Social Media Marketing and Copyright Protection Collide

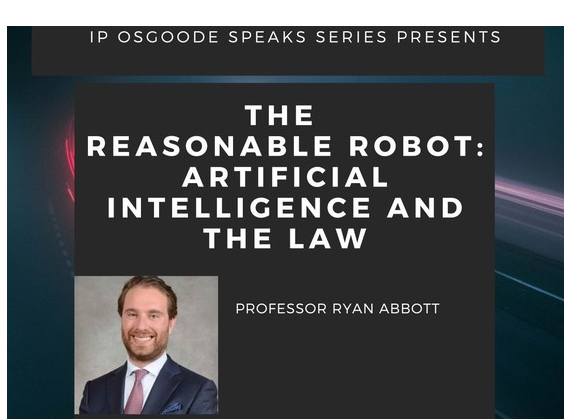
January 31, 2020 by Summer Lewis

In Fall 2019, Splash News [launched a lawsuit](#) against Cardi B, Moschino and its Creative Director Jeremy Scott for infringing U.S. federal copyright law. Splash claims that social media posts of the celebrity in the fashion brand's [iconic floral coat](#) interfered with their photo-licensing business, as none of the parties obtained a license to use the photos. Splash News claims to have reached out to Moschino, making them aware of the photos and offering the brand ["a license for internal or social media use"](#). Instead, Moschino allegedly copied [the images from the Daily Mail](#), which was granted a license to publish the photos by Splash.

*Written by Summer Lewis, a second year JD Candidate at Osgoode Hall Law School. Summer is also the Content Editor of the IPilogue.*

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## Events



**IP Osgoode Speaks Series Presents Professor Ryan Abbott discussing his new book "The Reasonable Robot: Artificial Intelligence and the Law"**

3 February 2020, 4:30 pm to 5:30 pm

Osgoode Hall Law School, Room 2027

 Visit [Event Page](#) for details and [RSVP](#).


### Bracing for Impact III: Emerging Technologies

16-17 MARCH 2020 HERZLIYA, ISRAEL &amp; TORONTO, CANADA



### Bracing for Impact III - Zooming Out: Emerging Technologies

16-17 March 2020

 More details available on the [website](#) starting next week.

The Conference in Herzliya, Israel will take place on March 16th and March 17th, 2020.

Joint sessions with all speakers from Israel and Canada will take place and be simulcast in Israel and Canada on 17 March 2020, 9:00 am - 2:00 pm. The Canadian sessions will be held at Osgoode Hall Law School, Toronto, Canada.

[Please register now!](#)

## IP Picks of the Week

On January 27, 2020, Think Tanks and Civil Societies Program at University of Pennsylvania released its annual [Global Go To Think Tank Index Report](#) for the year 2019.

Congratulations to the Centre for International Governance Innovation ("CIGI") for ranking 30st in the world in 2019 and 3rd in Canada in the world's annual think tank rankings which assesses important contributions and emerging global trends among about 6500 think tanks worldwide. Beyond the overall ranking, CIGI was also recognized among the group of *Think Tanks to Watch in 2019* at #30 and a number of other categories.

We look forward to seeing CIGI's rankings skyrocket even higher in 2020.



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