

## FEATURE POSTS

# HAPPY WORLD INTELLECTUAL PROPERTY DAY

#worldipday



## Happy World IP Day 2020!

Every April 26, the [World Intellectual Property Organization](#) celebrates World IP Day. This year's theme is Innovation for a Green Future, which celebrates how intellectual property law can support green innovation.

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## Packaging is Prime Area for Delivering on Green Innovation

April 23, 2020 by Rachel Marcus

Today, with easy access to delivery services, environmentally friendly packaging is an important consideration for many companies and purchasers. There are several aspects of packaging to think about when trying to decrease its environmental impact, including the packaging itself, the emissions required to ship it, and the energy and raw materials that go into its manufacture.

### The Packaging Itself

Packaging may be biodegradable, compostable, recyclable, or none of the above. Containers and packaging account for [80.1 million tons](#) of waste in the US (up from 27 million tons in 1960), which is about 30% of all total solid waste in the country. Now, we're starting to see new solutions to divert waste from landfills; many of these solutions are 100% biodegradable. For example, [mushroom packaging](#) is made completely of mushrooms and can be molded for various products.

*Written by Rachel Marcus, a second year JD Candidate at Osgoode Hall Law School. She is a guest contributor with the IPilogue.*

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## LATEST POSTS



### How much does a patent cost? And why

April 21, 2020 by Ryan Wong

As a clinic fellow, the question I receive most often is: How much does a patent cost? Unfortunately, this is not an easy question to answer. The exact cost of a patent is dependent on a variety of factors, so the best I can provide is a rough estimate. The cost of a patent can be broken down into two main types of cost: patent agent/lawyer fees and government fees. Since most of the [IP Osgoode Innovation Clinic's](#) clients are interested in patenting in Canada and the US, this blog will focus on those jurisdictions.

In Canada, the average cost of a patent can vary from [CA \\$10,000 – \\$20,000](#). In the US, the average cost of a patent is similar, ranging between [US \\$10,000 – \\$20,000](#) – though some sources claim it could cost upwards of [US \\$40,000](#). The costs are dependent on [several factors](#), including the complexity of the invention, the quality of the work, and the number of back and forths with the intellectual property office.

*Written by Ryan Wong, a second year JD Candidate at Osgoode Hall Law School. He is a guest contributor with the IPilogue and is one of the Student Coordinators with the Innovation Clinic.*

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## Bill C-13 (Covid-19 Emergency Response Act) amendments to Patent Act

April 22, 2020 by Daniel Joseph

The typical justification for modern patent systems is that of [incentive-based utilitarianism](#): there exists a level of IP protection that produces an optimal balance of production of intellectual works and promotion of social wellbeing. In prosperous times, this balance tilts to the side of protecting individual inventors' works; however, in times of crisis, protection of intellectual works must take a backseat to societal concerns.

Our current global condition is an example of the scale sliding towards prioritizing the collective. The COVID-19 pandemic has propelled innovation, from vaccine development to improvement of technologies such as ventilators, antiseptics, and face masks. For instance, Quebec-based [Medicago was successful in producing virus-like particles \(VLPs\)](#), the first step in developing a vaccine. Elsewhere, firms are looking to repurpose existing drugs for novel use, such as the [University Health Network's investigation of anti-malarial agent hydroxychloroquine](#).

*Written by Daniel Joseph, IP Innovation Clinic Fellow and JD Candidate at Osgoode Hall Law School*

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## Events

### Pivoting, Persevering or Pressing On: Key Points for Start-Up Companies on IP, Funding and Collaborations

27 April 2020

For more information and to register, please [click here](#).

### Silicon Halton Meetup #121 - AI, Data & Copyright

5 May 2020

For more information & to register, please [click here](#).

### Primed for AI – the basics of artificial intelligence and machine learning

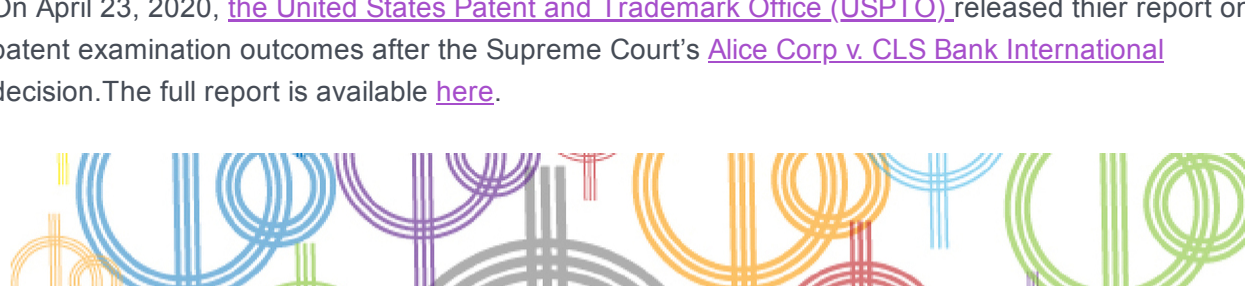
May 13, 2020

For more information and to register please [click here](#).

## IP Picks of the Week

This week [World Intellectual Property Organization](#) (WIPO) [launched a new search facility](#) for the global patent database, [Patentscope](#), facilitating the location and retrieval of information contained in published patent documents, which can be helpful for innovators developing new technologies to fight the COVID-19 pandemic.

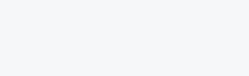
On April 23, 2020, [the United States Patent and Trademark Office \(USPTO\)](#) released their report on patent examination outcomes after the Supreme Court's [Alice Corp v. CLS Bank International](#) decision. The full report is available [here](#).



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