



**IPIGRAM (21 AUGUST 2020)** 

## **FEATURE POSTS**



### Good Faith in Canadian Trademark Applications August 21, 2020 by Professor David Vaver

Under the Canadian trademark reforms that took effect on June 17, 2019, a new ground of opposition and invalidation in respect of a trademark registration has appeared: "that the application was filed in bad faith" (Trademarks Act, RSC 1985, c. T-13 (as amended), ss. 38(2)(a.1) & 18(1)(e) ("Act" from now on)). The objection applies to (i) invalidation proceedings on registrations made, and (ii) oppositions on applications advertised, as from that date (Act, ss. 68.2, 72 & 73). The underlying principle is that nobody should benefit from their wrong (Bank of Montreal v Ng (1989) 62 DLR (4th) 1, 9-10, 12) – here the attempt to use the trademark system "in an improper manner or for an improper purpose" (Re CKL Holdings NV's TM App'n, Case No O/036/18 (Dec. 18, 2017) at [21]). Such applications may mislead the Registrar of Trademarks as to their applicant's genuineness and harm honest commerce through spurious assertions of right. Registry examiners nevertheless cannot object to an application on this ground: the cost of challenge is put on affected traders.

School, & IP Osgoode Advisory Board member.

Written by <u>David Vaver</u>, Professor of Intellectual Property Law, Osgoode Hall Law



INNOVATION

CLINIC

September 4, 2020.

academic year.

September 11, 2020.

Sector

profit sector.

7-9 September 2020

August 20, 2020 by Patrick Gauch

**OSGOODE** 

## Call for Clinical Fellows (2020/2021 academic year)

The IP Osgoode Innovation Clinic, the first student-based clinic of its kind in Canada, is seeking law students from

**IP Osgoode Innovation Clinic** 

Osgoode Hall Law School to provide assistance to underresourced inventors, entrepreneurs and start-up companies with their innovation and commercialization activities. Please submit your applications via email to <a href="mailto:iposgoode@osgoode.yorku.ca">iposgoode@osgoode.yorku.ca</a> by Friday,



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**Domain Name Disputes in Charitable and Not-for-profit** 

#### Many may remember the legal battles between the World Wrestling Federation and the Worldwide Fund for Nature, which is better known as the World Wildlife Fund. One is an

entertainment company that is known for professional wrestling and the other is an international organization whose mission is to "conserve nature and reduce the most pressing threats to the diversity of life on Earth". At dispute was the brand "WWF". After several high-profile lawsuits and negotiations, the World Wrestling Federation relented and is now known as World Wrestling Entertainment (or WWE).

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**Events** 

Written by Patrick Gauch, a second year Master of Laws (Business Law) Candidate at Osgoode Hall Law School and a Certified Association Executive working in the not-for-

# For more information and to register, please <u>click here</u>.

## 9-11 September 2020 For more information and to register, please click here.

Standards and Patents: Law and Litigation

IP Picks of the Week

**European Policy for Intellectual Property 2020 Online Conference** 

# <u>Protection Act</u> (PIPA). The written submissions can be found <u>here</u>.

OSGOODE

BC Freedom of Information and Privacy Association (FIPA) and BC Civil Liberties Association (BCCLA) made joint submissions recommending key changes to BC's <u>Personal Information</u>

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