

FEATURE POSTS



Photo by Jeremy Thomas on Unsplash

Thinking Inside the Box is Key to Economic Recovery

October 1, 2020 by Rachel Marcus

The Canadian Chamber of Commerce (the Chamber) recently released its [Roadmap to Recovery](#), laying out policy areas that it believes will assist in the effective recovery from the [economic instability](#) triggered by the COVID-19 pandemic. Under the heading of Technology and Innovation, the Chamber specifically recommends the adoption of an “innovation box”.

What is an innovation box?

An innovation box is an [IP-focused policy](#) that reduces the tax rate for corporate income generated from patented inventions or, in some cases, other intellectual property developed in Canada.

The term “innovation box” [stems from the idea](#) that a qualifying corporation can simply check off the box on its tax forms. The rate of tax reduction is country-dependent.

[In theory](#), the innovation box is supposed to boost domestic innovation and encourage multinational organizations to spend research and development dollars in the country offering the innovation box. Ideally, it boosts capital investment within the country and creates employment opportunities.

Written by Rachel Marcus. Rachel is in her third year at Osgoode Hall Law School. She is a regular contributor to the IPlogue, and is currently enrolled in Professors D'Agostino and Vaver 2020/2021 IP & Technology Law Intensive Program at Osgoode Hall Law School.

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IP Osgoode's Pina D'Agostino commented on a recent Federal Court of Appeal decision on the internet rates in an interview with The Lawyer's Daily



Professor Giuseppina (Pina) D'Agostino has been cited in The Lawyer's Daily, providing commentary on the recent Federal Court of Appeal decision in [Bell Canada v. British Columbia Broadband Association 2020 FCA 140](#) on the rates large telecommunications companies charge smaller players for use of their network.

“Its a win-win for everybody when we have more choice and diversity and more innovation — and that is what the government wants because small- and medium-sized businesses are the backbone of the country,” she said. “This is just one decision, but it does say that the smaller players are already paying more than their fair share in accessing renting or owning the infrastructure that they need to operate their businesses.”

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LATEST POSTS

How Would a Trademark Lawsuit Between Netflix's “Space Force” and the U.S. Government Play Out? It isn't Rocket Science

September 30, 2020 by Nicholas Heinrich

The Netflix series “Space Force” has been handily winning the race to secure trademarks for the “Space Force” title against the Trump Administration's newly created branch of the United States military. Netflix has [obtained](#) trademarks in Mexico, Australia, Europe, and other countries. The U.S. government, on the other hand, has not even secured a trademark in the United States. As of this moment, the potential for confusion and conflict is minimal. However, the possibility of the selling of Space Force merchandise may set up a legal conflict.

The possibility of confusion between the series and the military division seems minimal. As has been [noted](#), people are not likely to show up at a Space Force military branch expecting to meet Steve Carrell. However, what would happen if Netflix would like to sell space force uniforms with the official military insignia to promote the series? Would the U.S. government have any grounds to prevent such commercial activity?

Written by Nicholas Heinrich. Nicholas is an undergraduate student at the University of Toronto studying Political Science and Economics.

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Events

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5 - 9 October 2020

For more information and to register, please [click here](#).

2020 CAN-TECH LAW Annual Conference

2- 3 November 2020

For more information and to register, please [click here](#).

IP Picks of the Week

[European Union Intellectual Property Office](#) (EUIPO) has recently published a discussion paper titled “Intellectual Property Infringement and Enforcement Tech Watch Discussion Paper 2020” prepared by the European Observatory on Infringements of Intellectual Property Rights, EUIPO, with support from the Impact of Technology Expert Group. The paper [can be downloaded here](#).



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