

FEATURE POSTS



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2019 Year in Review

January 16, 2020 by Giuseppina (Pina) D'Agostino, Founder and Director of IP Osgoode

As we enter the new decade, we look back on the most notable 2019 IP developments that set ground for many ongoing changes in copyright, patent and trademark matters. 2019 was a year of big changes, whether motivated by international agreements such as the Canada-United States-Mexico Agreement, or domestic cultural shifts like the recent legalization of cannabis. There are so many changes to reflect upon from this past year, and it looks like our readers were keeping up with all of them! Take a look at the list below of the Top 10 most read IP Osgoode blogs of 2019. Then, keep reading for a tidy summary of the most notable IP developments of 2019.

Top 10 Most Read Blogs of 2019

1. [AI for Lawyers Conference Highlights: Exciting and challenging AI technology developments in litigation, immigration, and transactional law](#)
2. [Athletes asserting their IP rights: Kawhi Leonard gets set for a not so Kawhi'et off-season](#)
3. [Reversing the Clock: Climate Engineering and IP Rights](#)
4. [Just Trademark It: Athletes Turning to Trademarks to Gain Competitive Edge](#)
5. [Press "A" to Ready-Up: Insight into the Growing Industry of Esports](#)
6. [Remuneration Models for Musicians: A Focus on the Reversionary Right](#)
7. [ICYMI: Highlights from Part 2 of IP Osgoode's Bracing for Impact AI Conference Series](#)
8. [Enforcing Your Crypto Contracts and Avoiding Criminal Transactions](#)
9. [Personal Privacy in a Digital Age: Examining Current Intellectual Property & Privacy Obligations](#)
10. [Combination of patent law, copyright can protect AI innovation, panel suggests](#)

Written by Prof Giuseppina (Pina) D'Agostino, Founder & Director of IP Osgoode, the IP Intensive Program, and the Innovation Clinic, the Editor-in-Chief for the IPilogue and the Intellectual Property Journal, and an Associate Professor at Osgoode Hall Law School.

With contributions from IPilogue Editors: Summer Lewis, Elif Babaoglu, Jared Sues, Lauren Chan, Meghan Carlin, Alexandre Dumais, Peter Werhun and Rachel Marcus.

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IP Osgoode congratulates [Reshika Dhir](#) on becoming a partner with Bereskin & Parr LLP. Reshika Dhir practices in the area of drafting and patent prosecution with a particular focus on electrical and software-based innovations. During her tenure at Osgoode completing her JD degree, Reshika was avidly involved with IP Osgoode as an IPilogue editor, and some of her posts can be reviewed [here](#).

Reshika has been instrumental in our IP Innovation Clinic collaboration with Bereskin & Parr LLP and continues to offer her expertise as one of our legal supervisors for the [Innovation Clinic](#).

We wish Reshika every success in her career and look forward to continuing our fruitful collaboration.



LATEST POSTS



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Looking Ahead: Copyright Developments on the Horizon for Canadian Artists

January 16, 2020 by Lamont Abramczyk

2020 is shaping up to be an exciting year for Canadian artists. With new developments in blockchain technology, the [Canadian Artists' Representation/Le Front des Artistes Canadiens](#) (CARFAC) and Access Copyright are working together to revolutionize digital copyright protection to support Canadian artists using cryptography.

Written by Lamont Abramczyk, a first-year student at Osgoode Hall Law School.

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Photo by Esteban Lopez on Unsplash

Drake Attempts to Trademark the Warning Label Appearing on Canadian Cannabis Products

January 7, 2020 by Alessia Monastero

On September 11, 2019, Dream Crew Company, owned by Toronto native Drake, applied to the United States Patent and Trademark Office (USPTO)

seeking to trademark a red stop sign displaying a cannabis leaf and the letters THC. Tetrahydrocannabinol, often referred to as THC, is a principal psychoactive constituent of cannabis. The USPTO trademark application claims the red, white, and black colours as features of the mark. The mark has been applied for to be used in association with herbs for medicinal purposes, raw herbs, herbs for smoking, as well as boots, coats, dresses and various other clothing items.

Written by Alessia Monastero, IPilogue editor and articling student at Deeth Williams Wall LLP.

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Trademarks, Sports, and Superstition: Why a Premature Filing Could Cost You

January 16, 2020 by Alexandre Dumais

Superstition and sports go hand in hand. Not talking about a no-hitter or a shutout when they are happening, the Madden NFL cover athlete curse, or the "playoff beard" have all become part of sports lore and NFL superstition over the years. But what about filing a trademark during the playoffs?

Recently, on December 29, 2019, ahead their divisional wild card playoff game, the Minnesota Vikings football team filed a trademark for "GO GET IT" and "IF YOU WANT IT, GO GET IT". The Vikings went on to win their divisional wild card game, but were knocked out this past weekend by the San Francisco 49ers. With the Vikings now out of the playoffs, could an ambitious filing be to blame for their early departure?

Written by Alexandre Dumais, IPilogue Editor and JD Candidate at Osgoode Hall Law School. Alexandre is also the Director of Sports, Osgoode Entertainment and Sports Law Association.

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Battle of the Brands: Top Ten Intellectual Property Fashion Lawsuits of the Decade

January 16, 2020 by Alessia Monastero

Though the decade may be coming to an end, the number of fashion-related legal battles have not. Below are some of the most noteworthy intellectual property lawsuits that have occurred in the fashion industry over the last ten years.



Photo by Artificial Photography on Unsplash

This article was [originally posted](#) on [alessiamonastero.com](#).

Written by Alessia Monastero, IPilogue editor and articling student at Deeth Williams Wall LLP.

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Events

Osgoode Blockchain Certificate Module 2: Who Owns Blockchain?

20-21 January 2020

For more information and to register, please click [here](#).

CIPO's Contribution to Improving IP Literacy in Canada

6 February 2020

Visit the [website](#) for registration and more details.

Bracing for Impact III - Zooming Out: Emerging Technologies

16-17 March 2020

Visit the [website](#) for registration and more details.

IP Picks of the Week



The Canadian Tourism Commission claimed exclusive rights to the phrase "CANADA FOR GLOWING HEARTS" in a federal filing under the Trademarks Act. As of January 8, 2020 a phrase inspired by the Canadian national anthem has been registered as a trademark for promotion and advertisement of Canada as an international tourism destination.



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