

**IPIGRAM (17 JANUARY 2020)** 

FEATURE POSTS



As we enter the new decade, we look back on the most notable 2019 IP developments that set ground for many ongoing changes in copyright, patent and trademark matters.

January 16, 2020 by Giuseppina (Pina) D'Agostino, Founder and Director of IP Osgoode

as the Canada-United States-Mexico Agreement, or domestic cultural shifts like the recent legalization of cannabis. There are so many changes to reflect upon from this past year, and it looks like our readers were keeping up with all of them! Take a look at the list below of the Top 10 most read IP Osgoode blogs of 2019. Then, keep reading for a tidy summary of the most notable IP developments of 2019. Top 10 Most Read Blogs of 2019 1. AI for Lawyers Conference Highlights: Exciting and challenging AI technology

2019 was a year of big changes, whether motivated by international agreements such

## developments in litigation, immigration, and transactional law 2. Athletes asserting their IP rights: Kawhi Leonard gets set for a not so Kawhi'et off-season

**Obligations** 

- 3. Reversing the Clock: Climate Engineering and IP Rights 4. Just Trademark It: Athletes Turning to Trademarks to Gain Competitive Edge
- 5. Press "A" to Ready-Up: Insight into the Growing Industry of Esports
- 6. Remuneration Models for Musicians: A Focus on the Reversionary Right 7. ICYMI: Highlights from Part 2 of IP Osgoode's Bracing for Impact AI Conference Series
- 8. Enforcing Your Crypto Contracts and Avoiding Criminal Transactions 9. Personal Privacy in a Digital Age: Examining Current Intellectual Property & Privacy
- 10. Combination of patent law, copyright can protect AI innovation, panel suggests Written by Prof Giuseppina (Pina) D'Agostino, Founder & Director of IP Osgoode, the IP

Intensive Program, and the Innovation Clinic, the Editor-in-Chief for the IPilogue and the Intellectual Property Journal, and an Associate Professor at Osgoode Hall Law School.

With contributions from IPilogue Editors: Summer Lewis, Elif Babaoglu, Jared Sues, Lauren Chan, Meghan Carlin, Alexandre Dumais, Peter Werhun and Rachel Marcus.

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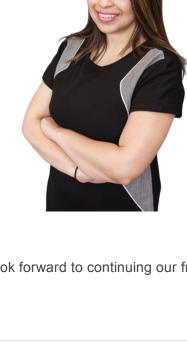
electrical and software-based innovations. During her tenure at Osgoode completing her JD degree, Reshika was avidly involved with IP Osgoode as an IPilogue editor, and some of her posts can be reviewed here. Reshika has been instrumental in our IP Innovation Clinic collaboration with Bereskin & Parr LLP and continues to offer her expertise as one of our legal supervisors for the Innovation

IP Osgoode congratulates Reshika Dhir on becoming a partner with Bereskin & Parr LLP. Reshika Dhir practices in the area of drafting and patent prosecution with a particular focus on

We wish Reshika every success in her career and look forward to continuing our fruitful collaboration. LATEST POSTS

Clinic.





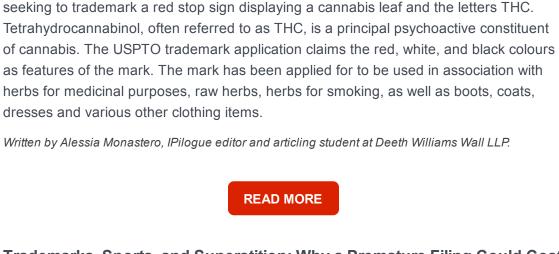


## Written by Lamont Abramczyk, a first-year student at Osgoode Hall Law School.

copyright protection to support Canadian artists using cryptography.

in blockchain technology, the Canadian Artists' Representation/Le Front des Artistes Canadiens (CARFAC) and Access Copyright are working together to revolutionize digital

**READ MORE** 



January 16, 2020 by Alexandre Dumais

trademark during the playoffs?

Battle of the Brands: Top

**Ten Intellectual Property** 

legal battles have not. Below are some

This article was <u>originally posted</u> on <u>alessiamonastero.com</u>.

Osgoode Blockchain Certificate Module 2: Who Owns Blockchain?

industry over the last ten years.

You

**Drake Attempts to Trademark the** 

Warning Label Appearing on **Canadian Cannabis Products** 

January 7, 2020 by Alessia Monastero

On September 11, 2019, Dream Crew Company, owned by Toronto native Drake, applied to the United States Patent and Trademark Office (USPTO)

Trademarks, Sports, and Superstition: Why a Premature Filing Could Cost

Recently, on December 29, 2019, ahead their divisional wild card playoff game, the Minnesota Vikings football team filed a trademark for "GO GET IT" and "IF YOU WANT IT, GO GET IT". The Vikings went on to win their divisional wild card game, but were knocked out this past weekend by the San Francisco 49ers. With the Vikings now out of

Written by Alexandre Dumais, IPilogue Editor and JD Candidate at Osgoode Hall Law School. Alexandre is also the Director of Sports, Osgoode Entertainment and Sports Law Association.

the playoffs, could an ambitious filing be to blame for their early departure?

become part of sports lore and superstition over the years. But what about filing a

Superstition and sports go hand in hand. Not talking about a no-hitter or a shutout when they are happening, the Madden NFL cover athlete curse, or the "playoff beard" have all

**Fashion Lawsuits of the** Decade January 16, 2020 by Alessia Monastero Though the decade may be coming to an end, the number of fashion-related

of the most noteworthy intellectual property lawsuits that have occurred in the fashion

Written by Alessia Monastero, IPilogue editor and articling student at Deeth Williams Wall LLP.

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**Events** 

For more information and to register, please click here.

Visit the <u>website</u> for registration and more details. **Bracing for Impact III - Zooming Out: Emerging Technologies** 

Visit the website for registration and more details.

20-21 January 2020

6 February 2020

16-17 March 2020

CIPO's Contribution to Improving IP Literacy in Canada

# The Canadian Tourism Commission claimed exclusive rights to the

international tourism destination.

IP Picks of the Week



YORK OSGOODE IP Osgoode | Intellectual Property Law & Technology Program | Osgoode Hall Law School | York University

phrase "CANADA FOR GLOWING HEARTS" in a federal filing under the Trademarks Act. As of January 8, 2020 a phrase

inspired by the Canadian national anthem has been registered as a trademark for promotion and advertisement of Canada as an

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