



IPIGRAM (17 APRIL 2020)

FEATURE POSTS



Pandemic April 16, 2020 by Summer Lewis

Are We There Yet? Pooling Together to Fight the COVID-19

During the current health crisis, it is doubtful that many companies have been able to

operate under the "business as usual" approach. With the closure of non-essential stores, the extra protections put in place for grocery stores and pharmacies that remain open, and the never-ending hours for frontline workers tending to sick individuals, so many business models have had to adapt to the current health conditions. While intellectual property (IP) strategy does not seem paramount in this climate, for one particular industry, it is still crucial. Drug manufacturers are currently under pressure to forgo their patent rights to provide

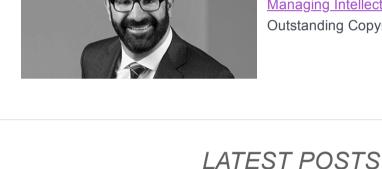
"potentially life-saving treatments and vaccines for Coronavirus". The World Health Organization (WHO) welcomed a proposal from Costa Rica, which suggests that companies should voluntarily pool their IP for medical interventions. This would allow governments and generic drug manufacturers to sell the products at lower prices and provide solutions that may have otherwise been inaccessible. Written by Summer Lewis, a second year JD Candidate at Osgoode Hall Law School.

Summer is also the Content Editor of the IPilogue.

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Congratulations to IP Osgoode Advisory Board member <u>Casey Chisick</u> for being <u>recognized by</u>



Outstanding Copyright Practitioner for 2020.

Managing Intellectual Property as Canada's

Tesla's Patent Pledge: An altruistic act or a stroke of marketing genius?

It's been more than five years since Tesla's Patent Pledge, which saw Elon Musk announce that the

the advancement of electric vehicle ("EV") technology, and the urgency of the carbon crisis. Many

company "will not initiate patent lawsuits against anyone who, in good faith, wants to use our technology". Musk explained his decision by referencing "the spirit of the open source movement",

April 15, 2020 by Luca Vaez Tehrani

April 14, 2020 by Ryan Wong

articles have since written about the legal enforceability of the patent pledge and whether or not companies should begin using Tesla's open source patents. Written by Ryan Wong, a second year JD Candidate at Osgoode Hall Law School. He is a guest contributor with the IPilogue and is one of the Student Coordinators with the Innovation Clinic. **READ MORE**

Internet Archive: Challenging Copyright Holders around the World

On March 24, 2020, in response to the COVID-19 pandemic, the Internet Archive (<u>archive.org</u>) announced a National Emergency Library providing unlimited public access to its collection of 1.4 million archived books. All users have to do is sign up for an account and they are able to access a

breaks the camel's back. The Internet Archive, which has been around since 1996, is a non-profit organization dedicated to building a library of internet sites and cultural artifacts in digital form. Their website, Open Library, claims to be digitizing 1000 books per day from all around the world. You may be wondering, how does this effect copyright holders? Well, they don't ask for permission from rights holders before adding books to their digital archives.

vast array of archived books, articles, and other literary works. This definitely sounds like a good deal for all of us stuck at home, but for many authors and copyright holders, this may be the straw that

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Events

Written by Luca Vaez Tehrani, IP Innovation Clinic Senior Fellow and JD Candidate at Osgoode Hall

For more information and to register, please <u>click here</u>.

Primed for AI – the basics of artificial intelligence and machine learning

Fundamentals of Intellectual Property Law for Emerging Clients

Law School

April 22, 2020

April 27, 2020

May 13, 2020

IP Picks of the Week

For more information and to register please click here.

Webinar - Clean-tech and Intellectual Property

For more information and to register please click here.

the reading of books from participating publishers and posting recordings online. Click here for the current list of participating Read Aloud Canadian Books Program publishers and authors.

The City of Toronto launched livestreamed series called City Hall Live Online. The series is raising money for Unison Benevolent Fund, while showcasing and creating paid opportunities for local musicians during this time of postponed events.

The Association of Canadian Publishers (ACP) and Access Copyright partnered to start the Read Aloud Canadian Books Program, which allows a waiver of licence fees until June 30, 2020, related to

brought by a photographer Stephanie Sinclair against the tech news site Mashable, where they used one of Sinclair's Instagram photos in an article. Judge Wood ruled that Mashable did not violate copyright law, since Sinclair granted a license to Instagram to use her photo when she uploaded it. Read full text of the decision here.

U.S. District Court for the Southern District of New York in its recent decision dismissed the lawsuit



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