



IPIGRAM (15 MAY 2020)

FEATURE POSTS



Support for the Music Industry during COVID-19 in Canada

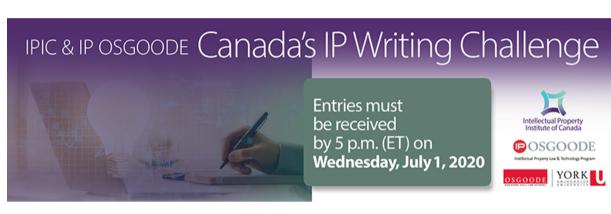
May 14, 2020 by Alessia Monastero

For the past several weeks, numerous professions and industries worldwide have faced unprecedented levels of economic uncertainty. With all large gatherings and events postponed, the music and entertainment industries quickly felt the economic impacts of the current ongoing pandemic. Artists, performers, and musicians are without much of their income, and the entrepreneurs and companies that work alongside musicians to promote and support Canada's music industry have been equally affected. As a response to these concerns, the Canadian government has provided information relating to the Canada Emergency Response Benefit (CERB) and other temporary relief measures, including the \$500 million Emergency Support Fund for Cultural, Heritage and Sport Organizations.

Canada Emergency Response Benefit

With events and in-person performances cancelled, musicians have redirected their efforts to share their music online. Various musicians have moved forward in accepting paid live streaming performance spots. However, questions arose as to whether accepting these paid events might disqualify them from the Canada Emergency Response Benefit. Written by Alessia Monastero, IPilogue editor and articling student at Deeth Williams Wall LLP.

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LATEST POSTS



This post is a response to the following question, initially posed to students in the Legal

Which do you choose and why?"

Al or Human Doctor?

Values: Artificial Intelligence seminar:

May 14, 2020 by Daniel Joseph

"You are not feeling well and need to see a doctor. You have two options: (i) you can be treated by a human doctor, or (ii) you can be treated by an Al doctor, but not both.

This question is so open-ended that a scope-narrowing discussion is needed. As such, I make three assumptions. The first overarching assumption I will make is that there exists a trade-off of capabilities between AI and humans such that a weighing of their

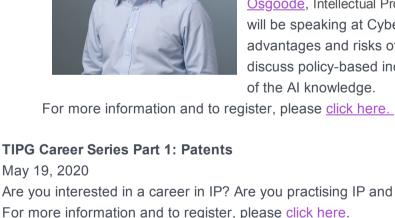
relative benefits is required to render a decision. This assumption births further assumptions, namely that Al doctors are technically superior, that humans possess

some intangible positive factor, and that I have zero information regarding my affliction. . Daniel Joseph is a second-year JD student at Osgoode Hall Law School and a Fellow at the IP Osgoode Innovation Clinic.

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Events

Justice: Creating Incentives for a Better Future May 20, 2020



Experiential Programs and Research Fellow at IP Osgoode, Intellectual Property Law & Technology Program, will be speaking at Cyberlaw Program Workshop on advantages and risks of Artificial Intelligence and

Dr. Aviv Gaon, Academic Director of IDC Herzliya

(In)Equality for All! Artificial Intelligence and Social

discuss policy-based incentives for useful applications of the Al knowledge. Are you interested in a career in IP? Are you practising IP and looking for a new direction?

For more information and to register, please <u>click here</u>.

June 1, 2020 For more information and to register, please click here.

TIPG Career Series Part 3: Trademarks

Navigating Trademark Trends When Change is the Only Constant June 3, 2020 For more information and to register, please <u>click here</u>.

IP Picks of the Week

deadlines until June 1st 2020. Read more here.

On May 1, 2020 the province of Alberta released its contact tracing app, <u>ABTraceTogether</u>,

This week Canadian Intellectual Property Office (CIPO) announced a further extension to all

encouraging Albertans to download and use the app, in order to identify and isolate positive cases in an effort to prevent COVID-19 pandemic spread. The U.S. Supreme Court ruled this week on a nearly 20-years old trademark dispute involving jean

maker Lucky Brand overturning a lower court ruling on defense preclusion. Read full text here.



416.650.8449 Liposgoode@osgoode.yorku.ca | www.iposgoode.ca

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