

## FEATURE POSTS


**Message to our Community on COVID-19**

Keeping in mind the well-being of our community, earlier this week we made a decision to postpone our upcoming Bracing for Impact AI & Data Conference until Fall 2020.

We now are literally bracing for impact as the situation with the COVID-19 pandemic unfolds. We encourage you all to take care of yourselves and each other and employ best preventative measures in your home, work and community settings. We express our support to all who are in need during these challenging times, and are particularly grateful to our health care teams here and around the world who are working hard to combat this virus.

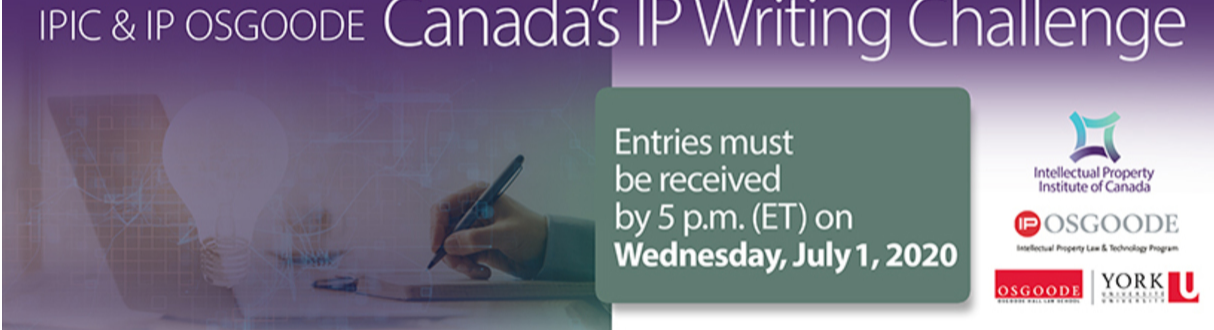
With dedication and commitment to our community of readers and supporters, IP Osgoode intends to continue with our weekly IPIGRAM newsletter, blogs and news while following best practices for containment and prevention of the pandemic.

We are confident that we will meet this challenge successfully as a community and look forward to having you join us in the Fall of 2020 for an exciting and engaging AI & Data Conference and many more IP Osgoode events to come!

Warmest thanks & wishes,  
Pina

*Giuseppina (Pina) D'Agostino is the Founder & Director of IP Osgoode, the IP Intensive Program, and the Innovation Clinic, the Editor-in-Chief for the IPilogue and the Intellectual Property Journal, and an Associate Professor at Osgoode Hall Law School.*

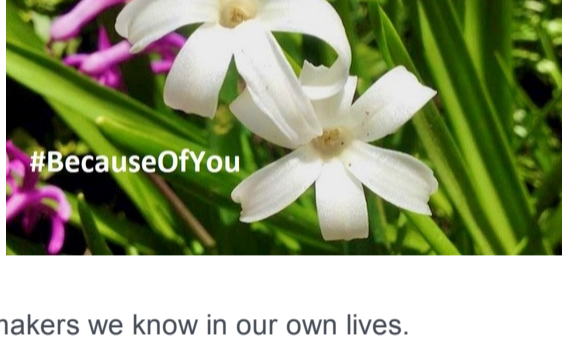
Congratulations to Founder and Director of IP Osgoode, Professor Pina D'Agostino on her appointment to [the City of Vaughan's Smart City Task Force](#). As a stakeholder representative Professor D'Agostino will have an opportunity to connect and share insights with a group of accomplished industry professionals and citizens and to make recommendations as the city of Vaughan develops the Smart City initiative.


**Announcing the 12th Annual Canada's IP Writing Challenge**

March 13, 2020 by IP Osgoode

The Intellectual Property Institute of Canada (IPIC) and IP Osgoode are delighted to announce the 2020 edition of Canada's IP Writing Challenge.

Our goal is to further enhance thoughtful and well-researched intellectual property public policy scholarship and discussion. We encourage a broad range of perspectives and topics can be from within the various categories of intellectual property law including patents, trademarks, industrial design and copyright.

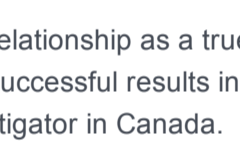
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**IP Osgoode Celebrated #IWD2020 with a Q&A Series Featuring Women in IP and Technology Law**

This year's 2020 [International Women's Day](#) theme was [#BecauseOfYou](#), which paid tribute to the diverse and inspirational gender equality change-

makers we know in our own lives.

In celebration of this year's theme, IP Osgoode is featuring a Q&A series with inspiring women in Intellectual Property Law and Technology, who will be participating in our [AI & Data Conference](#), which has been postponed to Fall 2020.

## LATEST POSTS


**#IWD2020 Spotlight on Jordana Sanft of @NLawGlobal**

March 9, 2020 by IP Osgoode

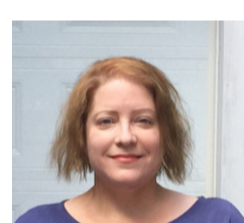
[Jordana Sanft](#) is a partner, intellectual property (IP) lawyer, patent agent and trademark agent at [Norton Rose Fulbright LLP](#). Jordana Sanft is recognized as treating the attorney client

relationship as a true partnership, providing practical and strategic advice and obtaining successful results in and out of the courtroom. She is recognized as a leading patent litigator in Canada.

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**#IWD2020 Spotlight on Natasha Tusikov, Department of Social Science at York University**

March 10, 2020 by IP Osgoode

[Natasha Tusikov](#) joined York University in the Criminology Program within the Department of Social Science in 2017. She is currently a visiting fellow with the School of Regulation and Global Governance (RegNet) at the Australian National University, and a senior fellow at the Centre for Global Cooperation Research at the University of Duisburg-Essen, Germany. Her research examines the intersection among law, technology, and regulation, with a particular focus on regulation by internet platforms. She is the principal investigator of a SSHRC Insight Development Grant assessing data governance in smart cities with a focus on the proposed smart city development in Toronto.


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**#IWD2020 Spotlight on Jennifer Miller, Director General for Innovation, Science and Economic Development Canada**

March 12, 2020 by IP Osgoode

[Jennifer Miller](#) is the Director General of the Marketplace Framework Policy Branch at Innovation, Science and Economic Development

Canada, focusing on issues related to privacy, data protection, intellectual property, copyright, competition and insolvency. Previously, she was responsible for the federal Innovation Superclusters Initiative and served as ISED's Director of Emerging

Technologies.

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**Chiefs Win While Indigenous People Lose: Use of Indigenous Symbols, Names, and Practices in Sports**

March 6, 2020 by Alexandre Dumais

Use of Indigenous names, symbols, and practices in sports is a complicated issue. On one side, there are the fans, who have developed an attachment to the team, its history, and traditions. On the other are Indigenous peoples, who were forced onto reserves, forced to attend residential schools, and forbidden from practicing some of the actions that fans of these teams have adopted. While the leagues and teams will argue that contemporary use of the names and images has shifted towards honouring and respecting Indigenous peoples, a [recent study](#) of Twitter commentary has shown otherwise. In an [interview](#) with CBC, Jason Black, Fulbright Research Chair at Brock University's Centre for Canadian Studies, explained that "As people see [Indigenous] folks, in particular in stereotyped ways, the less likely they are to do things like reconcile". "They're less willing to understand Indigenous history or vote for a particular candidate who has Indigenous reform in mind." And so, a vicious cycle of racism and inaction spreads.



*Written by Alexandre Dumais, IPilogue Editor and JD Candidate at Osgoode Hall Law School. Alexandre is also the Director of Sports, Osgoode Entertainment and Sports Law Association.*

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## Events

**Webinar - Navigating beyond our borders. Protecting your intellectual property in China**

March 24, 2020

This seminar will highlight key considerations and differences between Canada and China in the registration process for IP. Learn how to recognize, register and enforce your IP rights in China.

For more information and to register please [click here](#).

**Webinar - Clean-tech and Intellectual Property**

April 27, 2020

This webinar will outline what to consider when developing an IP strategy with a focus on the clean-tech sector, to help you extract value from your IP, protect your business from competitors and gain a competitive advantage.

For more information and to register please [click here](#).

## IP Picks of the Week

This week the 9th U.S. Circuit Court of Appeals in San Francisco restored a jury verdict and upheld a 2016 decision finding that [Led Zeppelin band](#) did not infringe the copyright of Spirit's song "Taurus".

Led Zeppelin were accused in 2014 that the opening notes of "Stairway to Heaven" infringed Taurus, a song written by guitarist Randy Wolfe and performed by his band [Spirit](#). The decision can be [read here](#).

