

FEATURE POSTS



WEBINAR SERIES

Bracing for Impact III Emerging Technologies

COVID-19 CONTACT TRACING: LEGAL AND ETHICAL CHALLENGES

JUNE 22, 2020
10:30 AM - 12:00 PM

The “Bracing for Impact Webinar Series – COVID-19 Contact Tracing: Legal and Ethical Challenges”, is organized by IP Osgoode, in collaboration with the Harry Radzyner Law School at the IDC Herzliya University in Israel and Microsoft Canada.

The event is scheduled for Monday, June 22, 2020, from 10:30 am to 12:00 pm and will take place virtually via Microsoft Teams. The event will be in the format of a panel discussion with scholars from Israel and Canada.

You are welcome to join us on June 22, 2020. Please [visit event page](#) for more details and to register. _

[Register today](#)



IPIC & IP OSGOODE **Canada's IP Writing Challenge**

Entries must be received by 5 p.m. (ET) on **Wednesday, July 1, 2020**

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IP Osgoode congratulates Dr. Ian Stedman on accepting a tenure track position as Assistant Professor of Canadian Public Law & Governance in the School of Public Policy at York University.

IP Osgoode wishes to Dr. Stedman success in his career and looks forward to continue working with him!



JUNE 23-25, 2020

COLLISION CONFERENCE 2020

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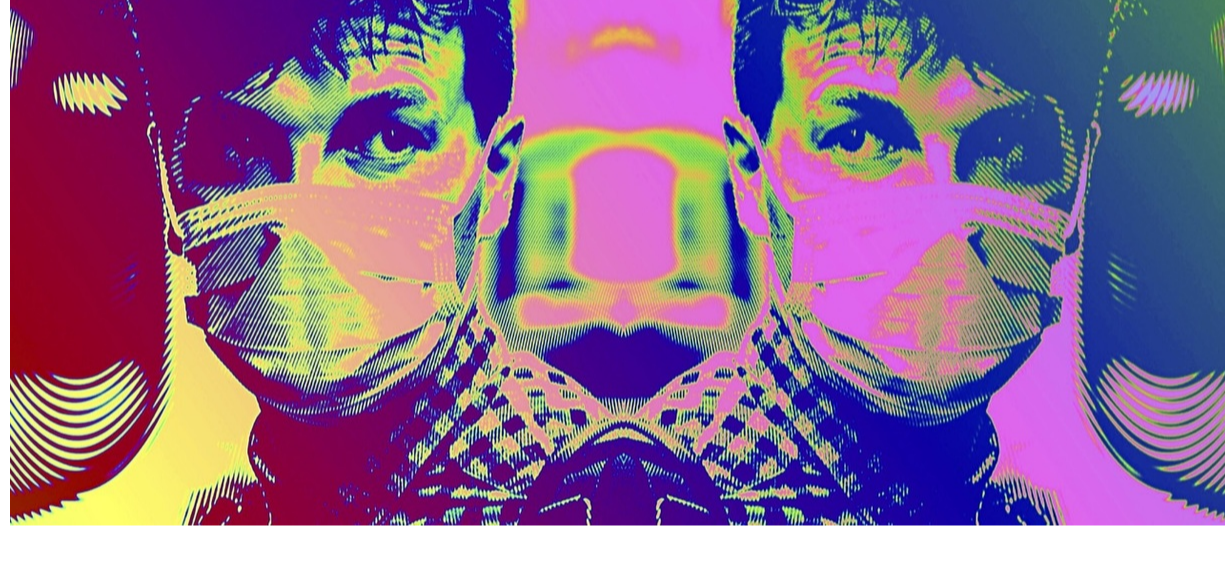
The Collision Conference is North America's fastest growing tech conference - taking a forward looking approach to connect the tech industry with every other industry in the world. Typically, attendees must pay \$79 to attend this annual event. This year, Innovation York and the Student Success Office are joining forces to offer York students the exclusive opportunity to claim one free ticket (with 100 total tickets available on a first-come first serve basis).

To claim this free ticket, you must become a digital ambassador for York University.

To earn your digital ambassador status, you are required to complete at least 10-points worth of the tasks by 11:59PM - Sunday, June 14th, 2020.

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LATEST POSTS



The Unforeseen Consequence of Uploading Your Mask Selfie

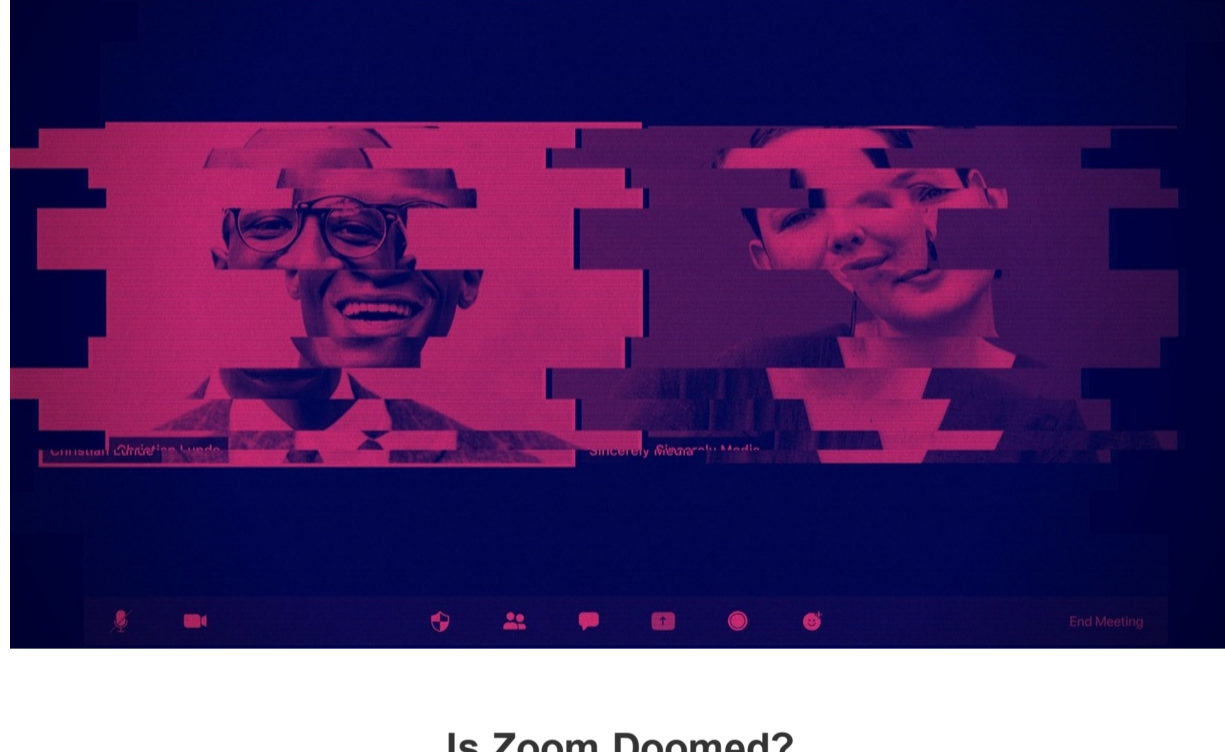
June 10, 2020 by Nikita Munjal

Privacy advocates may be breathing a sigh of relief. While the world is grappling with an unprecedented pandemic, wearing a mask to prevent the spread of COVID-19 can result in an unforeseen side effect: masks potentially hamper the effectiveness of facial recognition technology, which was beginning to permeate every aspect of our society.

Facial recognition technology works by creating a template of a person's face by measuring precise characteristics, such as the distance between the eyes. The template is then compared against other templates already stored in the database to find a possible match. According to experts, putting on a mask blocks access to the part of our biometrics that most uniquely sets us apart from others – the central portion of the face, just above the brow line down to the chin.

Written by Nikita Munjal. Nikita is an IPilogue Editor, Clinic Fellow with the Innovation Clinic, and a JD/MBA Candidate at Osgoode Hall Law School.

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Is Zoom Doomed?

June 9, 2020 by Elif Babaoglu

Until recently, the only people who utilized the video conferencing app Zoom were people who worked in the [tech industry](#). However, with the rise of work-at-home arrangements during the COVID-19 pandemic, first-time installations of Zoom's mobile app have skyrocketed [728%](#) since March 2, 2020. In the hopes of going remote efficiently and arranging virtual meetings, many companies have chosen the Zoom app over other platforms. However, [significant security and privacy](#) concerns began coming to the surface. Privacy experts have even called Zoom “[a bucket of red flags](#).”

An expert has stated that Zoom privacy policies would get a C- for its [transparency and accountability](#) standards according to the European *GDPR* standards. Moreover, the Canadian *PIPEDA* requires meaningful consent to collect user disclosed information according to the identified purposes; and must be appropriately safeguarded. Zoom may not sufficiently meet these standards, as the users are required to passively accept the collection of their personal data if they are required to use the program for an interview, for example. The terms for identified purposes for data collection are vague in Zoom's privacy policies. The drastic effect of the privacy concerns demonstrates the importance of cybersecurity measures, not only for commercial success, but also for legal compliance and the public's trust in the company.

Written by Elif Babaoglu, who is a contributing IPilogue Editor and the Co-Director of Events of the Osgoode Privacy Law Society.

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Events

Mediation under the WIPO Rules

16 June 2020

For more information and to register, please [click here](#).

COLLISION CONFERENCE 2020

June 23 – 25, 2020

For more information and to register, please [click here](#).

Become a digital ambassador for York University and get a free ticket.

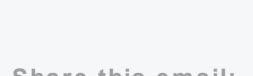
[Click here to view the tasks.](#)

IP Picks of the Week

Last week Emily Hudson and Paul Wragg have written about copyright law reform around education and learning in light of COVID-19. Their article called "Proposals for Copyright Law and Education During the COVID-19 Pandemic" considers fair dealing, controlled digital lending, the public interest defence and compulsory licensing. Read [full text here](#).

This week, [Deep Learning Robotics Ltd.](#), a technology company based in Israel focused on robotics and automation solutions, announced that the [United States Patent and Trademark Office](#) has granted the company a new patent. The patent covers methods and components enabling robots to autonomously improve its own performance and learn from other robots. Read [press release here](#).

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