The IPIGRAM (17 October 2017) **Feature Posts**

October 23 - 24, 2017 2017 Canadian PCT Roundtable

Held at the CIPO in Gatineau. Quebec, visit IPIC event website for details.

October 25, 2017 The Law and Ethics of Investigative Journalism Featuring Kevin Donovan, investigative report at The Star, click here for the event poster.

November 3, 2017 6th Annual Patent Colloquium

A University of Toronto, Faculty of Law event, visit **UofT events** website for details.

November 13 - 17, 2017 Al Week

A week long series of events held across Toronto & the UofT exploring how Al technologies are impacting our lives, businesses and societies. Visit the Al Week website for details.

November 15, 2017 **Artificial Intelligence Summit** Organized by Norton Rose

Fulbright LLP in conjunction with UofT – Dept. Computer Science Innovation Law's AI Week. IP Osgoode's Prof. D'Agostino will be speaking. Visit the Al Summit website for details.

November 20, 2017 Intellectual Property: Fuel for the Fire of Genius or Shelf Life of a Banana?

Event Honouring Prof. David Vaver's appointment to the Order of Canada and highlighting four main themes from his extensive IP scholarship. Special keynote by Companion to the Order of Canada, the Honourable Mr. Rothstein. Osgoode Hall Law School, 9:00 AM - 6:30 PM, Room 1014, RSVP here (Use Event Code: Vaver)

November 29, 2017

Legal Lessons: What You Should Know When Starting an AI or Machine Learning-**Enabled Business** LES Toronto Chapter event, visit LES event website for details.

The Ministry of Innovation, Science and Economic Development has released the shortlist of applicants for the Government of Canada's Innovation Superclusters Initiative. Through the Initiative, the Government of Canada will invest up to \$950 million over 5 years to fund a small number of business-led entities. Each entity must submit an "Intellectual Property (IP) Strategy setting out the Entity's role in achieving program objectives through IP-related activities."

Access Week takes place October 23-29 with a focus on the theme of "Open in order to...". Open Access Week is designed as an opportunity for the academic and scholarly community to learn more about the benefits offered by increased access to knowledge. The annual initiative is billed as a global event, which takes place everywhere. Closer to home, IP Osgoode's Prof. Carys Craig, a member of York University's Open Access and Open Data Steering Committee, is putting her research on open access publishing into practice.

The 2017 International Open

Pear Therapeutics' FDA Approved App Changes the Game in Healthcare

October 13, 2017 by Maya Medeiros and Graeme Moffat

On occasion, regulatory approval announcements in healthcare rise above the din and make headlines. Few have done so with the impact of Pear Therapeutics' reSET, a treatment for substance addiction, which is so significant because it is neither a drug nor a therapeutic medical device, in the traditional sense: it's an app that runs on smartphones, and it's the first therapeutic software to win United States' Food and Drug Administration approval. While this approval is specific to the U.S., the FDA can be viewed as the *de facto* arbiter of drug and medical devices for most markets.

Read more

Maya Medeiros is a lawyer, patent agent, and trade-mark agent at Norton Rose Fulbright LLP Canada (Toronto). Maya Medeiros' practice focuses on the creation and management of intellectual property assets in Canada, the United States and around the world.

Dr. Graeme Moffat is VP Research and Regulatory Affairs at Toronto scale-up InteraXon, developers of the Muse brain sensing headband.

Legal Battle Over Monkey's Selfie Leads to Settlement

October 16, 2017 by Roger Angus

Recently British photographer David Slater came to a settlement with People for the Ethical Treatment of Animals (PETA) in a lawsuit over who owns the copyright to a selfie taken by a monkey, Naruto, who used his camera to take a photograph of herself on the Indonesian island of Sulawesi. The photograph was taken in 2011 when Mr. Slater, an experienced wildlife photographer, travelled to Indonesia and set up his camera equipment in the jungle where the monkeys lived and waited for them to use it. He then self-published a book containing these photographs through a US corporation he created, which brought his work to the attention of PETA. PETA is concerned that such actions are exploitative of animals, as Mr. Slater profited off the work of Naruto, whom PETA is arguing should be considered the legal copyright owner.

Read more

Roger Angus is an IPilogue Editor and a JD Candidate at Osgoode Hall Law School.

The Imminent Problem of Counterfeit Sports Merchandise

October 6, 2017 by Saba Samanian

Counterfeit products are a growing issue and have resulted in an annual estimated loss of \$20-30 billion in tax revenue for Canada over the past few years. In particular, the rise in counterfeit sports merchandise has been almost uncontrollable.

Read more

Saba Samanian is an IPilogue Editor and a JD Candidate at Osgoode Hall Law School.

RECENT POSTS

Congratulations to IP Osgoode Innovation Clinic Client, Lyofresh Technologies, for Winning YorkU's AccelerateUP Venture Award! September 27, 2017 by IP Osgoode

We are happy to announce that one of IP Osgoode's Innovation Clinic clients,

Lyofresh Technologies, is a winner of York University's LaunchYU AccelerateUP venture award. To read more about the AccelerateUP Program and the winners of the venture award, please click here. Read more

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