



IPIGRAM (7 MARCH 2019)

FEATURE POST



March 7, 2019 by Darlene Carreau It was an enormous pleasure for me to participate in IP Osgoode's "Empowering Women

Entrepreneurs: Effective Strategies for IP Commercialization and Success" symposium on February 11. I'd like to thank all the volunteers, organizers, participants, fellow panelists and guests who made this experience so memorable for me and many others. The Canadian Intellectual Property Office (CIPO) made building IP awareness and education one of

the key pillars of our Five Year Business Strategy 2017-2022. Through the program we established,

we've been able to engage directly with partners with a keen interest in growing IP knowledge, and helping business use their IP more strategically. In particular, our IP Awareness and Education Program has made a point of reaching out to women entrepreneurs, who traditionally have been less likely to use IP, to help them become more IP savvy and give them tools for business success that flow from their IP. Darlene Carreau is the Director General, Business Services Branch at the Canadian Intellectual Property Office.

READ MORE

The Future Is Female: Empowering Women Entrepreneurs Symposium at Osgoode

LATEST POSTS

March 7, 2019 by Gillian Burrell and Summer Lewis Canadian women are in a strong position to excel in the business world, but something is still holding

them back. In 2013, <u>47%</u> of small to medium-sized enterprises in Canada were entirely or partly

owned by women, and those businesses that are majority owned by women experience more growth and were less affected by the 2008 recession than men-owned enterprises. Nonetheless, women are largely absent from the ownership and management of large corporations. Could intellectual property (IP) help to level the playing field? Despite being more aware of IP issues than their male counterparts, women entrepreneurs are far less likely to register their IP. Gillian Burrell is a JD candidate at Osgoode Hall Law School. Summer Lewis is an IPilogue Editor and a JD candidate at Osgoode Hall Law School.

READ MORE

In an <u>earlier post</u>, I discussed how wearables are becoming prominent in modern life, with Toronto

being a notable hotspot for technology development and related interest. From a legal perspective,

March 21, 2019

healthcare industry and Smart Cities.

The Dark Side of Wearable Technology

there are two main concerns with wearable technology: privacy and product liability. This instalment

community in Toronto.

March 7, 2019 by Saba Samanian

Hall Law School

in the Toronto Wearables Series will focus on the former. This is the second post in the Toronto Wearables Series by Saba Samanian regarding wearable technology and its IP and privacy law implications. Saba was recently appointed the Toronto

Saba Samanian is an IPilogue Editor and JD Candidate at Osgoode Hall Law School. **READ MORE**

DON'T FORGET TO REGISTER!

Ambassador for Women of Wearables and seeks to do her part in fostering the wearables



year's full day conference will explore Canada's data policy and governance strategies, with a focus on intellectual property and ownership implications, as well as an examination of big data in the

Save the Date!

March 25 - IP Osgoode Speaks Series ft. Prof Lior

Zemer on "The Fallacy of Constitutional IP"

REGISTER

Wednesday March 25, 2019

Osgoode Hall Law School, Room 2027

Lior Zemer is the Vice Dean and Professor of Law at the Radzyner School of Law,

Interdisciplinary Centre, Herzliya, Israel, Director of the MA Program in Law, Technology and Business Innovation and a Visiting Professor at Boston University School of Law. He held academic positions at the faculties of law in Leicester, Birmingham and UCL, and a

2:30 PM to 4:00 PM

Luxembourg. Professor Zemer's research interests include Intellectual property law and policy, jurisprudence, international and European law.

visiting position at Osgoode Hall Law School, York University, Toronto. Prior to joining legal academia he served as the assistant lawyer to Judge J.D. Cooke at the European Court of First Instance and Judge S. von Bahr at the European Court of Justice in

Events March 21, 2019 REGISTER TODAY! Bracing for Impact: The AI Challenge – A Road Map for AI Governance in Canada (Part II: Data, Policy & Innovation) Visit the event website for more information. March 25, 2019

IP Osgoode speaks series featuring Prof. Lior Zemer, Vice Dean and Professor of Law at the

Radzyner School of Law, Interdisciplinary Centre, Herzliya, Israel. Click <u>here</u> for more information.

An in-person seminar/webinar on being heard and honing your presentation skills. Hosted by the

Women's IP Network Group of IPIC. Visit event website for more information.

RSVP

April 24, 2019 SAVE THE DATE! Trailblazers: An Evening to Celebrate Women in IP and STEM

March 29, 2019 Women who Roar

May 13-14, 2019 Discovery 2019 Canada's leading innovation-to-commercialization conference. Visit the conference website for more information.

The Fallacy of Constitutional Intellectual Property

U.S. Patent and Trademark Office releases new report on trends and characteristics of U.S. women inventors.

to March 28, 2019. Through the contest, the Section seeks to promote and reward interest in Intellectual Property topics in Canadian law schools, and to promote participation by Canadian law

Hosted by the Women's IP Network Group of IPIC. Visit event website for more information.

IP Picks of the Week

CBA Law Student Essay Contest - IP. Note that the deadline for submissions has been extended

The WIPO "Technology Trends" series tracks the development of technologies through the analysis of data on innovation activities. The findings are complemented with industry perspectives, making them of particular interest to business leaders, researchers and policymakers. The first report in the

students in the CBA IP Section activities. Click here for more details.

series looks at trends in artificial intelligence.

IP Osgoode | Intellectual Property Law & Technology Program | Osgoode Hall Law School | York University 416.650.8449 | iposgoode@osgoode.yorku.ca | www.iposgoode.ca

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