

Events

September 15-16, 2018
Trademark Administrators and Practitioners Meeting
 Visit the [INTA website](#) for more details.

October 9 – December 5, 2018
The Osgoode Certificate in Intellectual Property Licensing
 Led by P. Bradley Limpert, an expert faculty will provide you with in-depth knowledge and practical skills you need to competently and confidently negotiate and draft IP licenses. Click [here](#) to learn more.

October 10-12, 2018
92nd IPIC Annual Meeting
 Taking place in Vancouver, this year's theme is "Next Gen IP: Riding the Wave of Emerging Technologies". Visit the [IPIC event website](#) for details.

IP Osgoode 10th Anniversary Celebration
 Stay tuned for more details.

The IPIGRAM (28 June 2018)

FEATURE POST



Congratulations to Will Foster, Osgoode's first student to receive the David Vaver Medal for Excellence in IP!

June 22, 2018 by [Giuseppina D'Agostino](#)

IP Osgoode is pleased to announce the award of the inaugural David Vaver Medal for Excellence in IP to William Foster, Osgoode Class of 2018!

[Read more](#)

Giuseppina D'Agostino is the Founder & Director of IP Osgoode, the IP Intensive Program, and the Innovation Clinic, the Editor-in-Chief for the IPilogue and the Intellectual Property Journal, and an Associate Professor at Osgoode Hall Law School.

IP Notes

National Digital and Data Consultations
 The Government of Canada has announced national consultations on digital and data transformation policies. During summer 2018, a series of roundtables will be held across Canada with businesses, academia, civil society, and other stakeholders. All Canadians are able to contribute to the discussions via the National Digital and Data Consultations [website](#).

RECENT POSTS



Announcing the 2017/2018 Winners of the @GowlingWLG Best Blog in IP Law and Technology Prize

June 22, 2018 by [IP Osgoode](#)

IP Osgoode would like to congratulate the winners of the Gowling WLG Best Blog in IP Law and Technology Prize for 2017-2018. Four prizes in total are awarded each year to Osgoode students and the winning blog posts are featured in the IPilogue. Recipients also receive a \$500 award, are announced at Convocation and receive a permanent notation on their official Osgoode transcript.

[Read more](#)

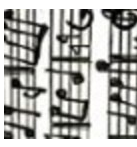
IP pick of the week

World Industrial Design Day™ (WIDD) is an international day of observance celebrated throughout the world in recognition of the establishment of the World Design Organization™ (WDO) on 29 June. In alignment with the United Nations' Sustainable Development Goal (SDG) #3: Good Health and Well-being, WIDD 2018 will explore ways design can help improve our physical, social, mental and emotional development. WIDD 2018 will not attempt to develop a new vaccine or explore a cure to any disease, but through the theme Design's impact on Good Health and Well-Being, WIDD 2018 will engage a global dialogue around design-driven solutions to issues affecting physical, mental and social quality of life. It will scrutinize the quality of our built environment and evaluate its impact on healthy behavior.



Don't Forget! Deadline to submit an entry for Canada's IP Writing Challenge is July 1st!

[Read more](#)



Art from Fragments: A Legal Framework for the Growth of Canadian Hip-Hop and Digital Sampling

June 25, 2018 by [Elias Rabinovitch](#)

Digital audio sampling—a music production technique whereby sound-clips are extracted from songs and incorporated into new tracks via computer software—is a staple of hip-hop music. With the increased accessibility of Canadian music via apps like Spotify, coupled with [the growing Canadian hip-hop music scene](#), there is great potential for the usage of Canadian musical samples in Canadian hip-hop.

[Read more](#)

Elias Rabinovitch is an IPilogue editor and JD Candidate at Osgoode Hall Law School.



A Recipe for Protection – A look at trademarks in the restaurant industry

June 25, 2018 by [Neda Foroughian](#)

There's no denying that the restaurant business is a primary gateway to the workforce for many, with well over 1.2 million Canadians being employed through this \$80 billion industry. While the quality of a restaurant's food is integral to the restaurant's financial success, the strategic use of intellectual property (IP), particularly trademarks, can give a restaurant an edge over its competitors and allow the business to prosper.

[Read more](#)

Neda Foroughian is an IPilogue Editor and a JD Candidate at Osgoode Hall Law School.



Nothing to Turn Your Nose up at: Playdoh and the dawn of scent trademarks

June 25, 2018 by [Keenan Fast](#)

On Friday, May 19th, Hasbro announced that the characteristic scent of their well-known Play-Doh product has been officially recognized by the [United States Patent and Trademark Office](#) as a registered trademark of the brand. This presents a major step forward in the evolution of "scent trademarks", with Hasbro being by far the largest corporation to obtain one since America started allowing such trademarks in 1990. While Hasbro is not the first to obtain a scent trademark, they are a large company who has just brought attention to a niche area of intellectual property law with a lot of potential.

[Read more](#)

Keenan Fast is an IPilogue Editor and a JD Candidate at Osgoode Hall Law School.



Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

4700 Keele St.
 Toronto, Ontario | M3J 1P3 CA

This email was sent to .
 To continue receiving our emails, add us to your address book.

