

Intellectual Property Law & Technology Program

#### **Events**

Tuesday, November 25, 2008

12:00pm-1:30pm

**Tony Chapman**, Capital C Marketing Group

Title: "Made in Canada: Why creativity and invention must become the life blood of our economy"

Location: Capital C, 340 King St. E., Toronto

Thursday, December 11, 2008

12:40pm-2:00pm

**Jason Kee**, Entertainment Software Association of Canada

Title: "IP: Perspectives from the Video-Game Industry"

(Location to be announced)

### IP Poll of the Week

This week's question:

Do you think that IP litigation will increase or decrease, on the whole, in times of economic recession?

Visit our <u>website</u> to vote on our IP Poll of the Week.

#### IP in the News

#### Judge Considers Throwing Out Lori Drew Case

Whether or not Lori Drew ever read or had knowledge of MySpace's terms of service may prove important in the trial over her involvement in a teen's suicide.

CRTC denies Internet 'traffic shaping' complaint

## The IPIGRAM (November 24, 2008)

### **Feature Posts**

Google Book Search settlement may benefit Canadian authors
November 21, 2008 by Graham Reynolds

IP Osgoode research affiliate Professor Graham Reynolds (Dalhousie Law School) has an article in the Lawyer's Weekly, in which he discusses the recent Google Book Search settlement.

# Speech from the Throne: A ray of hope for IP reform in the clouds of uncertainty

November 25, 2008 by Brandon Evenson (IPilogue Editor)

On Wednesday November 18, 2008 the Right Honourable Governor General of Canada Michaëlle Jean delivered the Government's Speech from the Throne, and so dawned Canada's 40th session of Parliament. The speech outlined the Conservative government's goals for its term in power under the shadow of the current economic storm looming over the world. Read more

## **IPilogue - Recent Posts**

The CRTC telecom decision: net neutrality supporters might have lost a battle but still have a shot at winning the war

November 24, 2008 by Anna Shahid (IPilogue Editor)

The buzz around 'net neutrality' has started again. 'Net neutrality' is a term that became widely used and debated in the early 2000s. Simply put 'net neutrality' means 'absolute non-discrimination' against any site or content on the net. Read more

You say Limoncello, I say Limonchelo...

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The CRTC has ruled that Bell's traffic shaping practices in relation to wholesale customers are not discriminatory

#### Ottawa to focus on economy, trade

The recent Canadian throne speech includes a promise to modernize Canadian copyright law

## Copyright claim to university's name `baffling'

A city councillor has complained that a weekly newspaper is infringing his copyright in the name "University of Ontario Institute of Technology"

#### 50 Cent Gets Sued

Taco Bell has filed a countersuit after 50 Cent earlier sued the fast food company for infringing his trademark and privacy rights.

## Ont. law makes enhanced driver's licence a valid ID at U.S border

The new driver's licence will include an RFID device to transmit information to authorities at border crossings

## Online startup aims to improve patent quality

A new company, Article One Partners, hopes to build on the idea of using crowdsourcing to evaluate patents

# pick of the week

Professor Giuseppina D'Agostino has published a new article in the McGill Law Journal, entitled "Healing Fair Dealing? A Comparative Copyright Analysis of Canada's Fair Dealing to U.K. Fair Dealing and U.S. Fair Use"

Read the article here

November 21, 2008 by Ryan Prescott (IPilogue Editor)

Limoncello is a generic term for a type of Italian lemon liqueur. However, in *Shaker di L. Laudato & C. Sas v. OHIM*, the (European) Court of First Instance held that Shaker's design mark, which prominently featured the word 'Limoncello', was confusing with the earlier Spanish word mark 'Limonchelo'. Read more

# Argentinean Judge Orders Yahoo! and Google to Control Information November 20, 2008 by Daniel Hartrell (IPilogue Editor)

In Argentina, Google and Yahoo! have blocked the results of several searches on famous people, in response to an injunction from an Argentinean judge. Several lawsuits from athletes, entertainers, and political figures have led to a judicial order to block defamatory and pornographic search results. Read more

### Statutory Interpretation in eBay v. Minister of National Revenue

November 19, 2008 by Julian Ho (IPilogue Editor)

On Nov. 7, the Federal Court of Appeal released their decision in *eBay v. Minister of National Revenue*, 2008 FCA 348. This case involved the appeal of an ex parte order of the Federal Court under s. 231.2 of the *Income Tax Act*, R.S.C. 1985, c. 1 (5th Supp.) to produce information identifying "PowerSellers" in Canada. Read more

#### Overlapping IP Protection - Is the Sky the Limit?

November 18, 2008 by Jonathan Giraldi (IPilogue Editor)

We live in an economy where manufacturers constantly strive to protect and increase their market share. Strategic intellectual property protection can be a great way to ensure product exclusivity, but can, and should, a single product enjoy several different forms of IP protection? Read more

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