

Intellectual Property Law & Technology Program

## **Events**

Exciting 2011 IP Osgoode events will be announced soon. If you would like us to help you promote an event, please let us know.

#### Visit the **Parliament of Canada** website to <u>view a</u>

calendar of meetings of the Legislative Committee on Bill C-32 (the "Copyright Modernization Act"). Meeting recordings and minutes are available on the site.

The Committee is also welcoming briefs from groups and individuals who will not have the opportunity to appear before the Committee (documents should be <u>submitted by the</u> <u>end of January, 2011</u>).

April 1, 2011 IP/Gender: Mapping the Connections American University Washington College of Law

See Call for Papers and Symposium details

## IP in the News

#### China Agrees to Intellectual Property Protections

Senior Chinese officials pledged on Wednesday to better crack down on software piracy and other violations of intellectual property rights.

#### Anti-spam law carries hefty fines

Canada's first anti-spam legislation will empower authorities to fine aggressive

# The IPIGRAM (22 December 2010)



## **Feature Posts**

The U.S. Patent Litigation Process December 20, 2010 by Irfan Lateef and Marko Zoretic

Irfan Lateef and Marko Zoretic are Partners at Knobbe Martens in Irvine, California. Mr. Zoretic is also an Osgoode Hall Law School graduate (2003) and is the founder and President of the Canadian American Bar Association.

Canadian companies of all sizes can find themselves embroiled in patent infringement lawsuits south of the border, as a patent infringement plaintiff or defendant. Unfortunately, U.S. patent infringement lawsuits are typically expensive, complex, intrusive, lengthy, and timeconsuming. And they can also be extremely important often threatening a company's survival or catapulting a company to great success. Here, we provide some basic information about the U.S. patent litigation process.

### Read more



The Sole Right ... Shall Return to the Authors December 20, 2010 by Kyle Lavender

Kyle Lavender is a JD candidate at Osgoode Hall Law School



spammers.

#### New alliance to fight for

rights for freelancers A national media union and an agency that represents independent journalists have joined forces to advance the interests of freelancers.

#### <u>CIPO pursues registration</u> of motion and hologram marks

The Canadian Intellectual Property Office is seeking comments on a new draft practice notice.

#### Gray Market Ruling Favoring Swatch Affirmed as Supreme Court Splits 4-4

The U.S. Supreme Court divided evenly in a clash over the multibillion-dollar "gray market," leaving intact a ruling that lets manufacturers use copyright laws to keep some products out of U.S. discount stores.



<u>CopyrightLaws.com</u> is the home of relevant and timely information for creators, owners, distributors, and consumers of copyrightprotected materials. Jane Ginsburg, the Morton L. Janklow Professor of Literary and Artistic Property Law at <u>Columbia Law School</u>, and Lionel Bently, the Herchel Smith Professor of Intellectual Property Law and Director of the <u>Centre for Intellectual</u> <u>Property and Information Law at the University of</u> <u>Cambridge</u>, both of whom are members of the <u>IP Osgoode</u> <u>International Advisory Council</u>, recently co-authored an article on author's reversion rights. The study investigates reversion rights in a historical and practical framework, and suggests how regulations can protect the interests of authors.

### Read more

## **Recent Posts**

**eBay Spared the Gavel in Preliminary Court Opinion** December 16, 2010 by Dan Whalen (IPilogue Editor)

Dan Whalen is a JD candidate at Osgoode Hall Law School

eBay Inc. is " not generally liable" for trademark infringement that occurs on its website, according to Advocate General Niilo Jaaskinen of the European Court of Justice (ECJ). He did, however, contend that the online auction-house is liable once it becomes aware of any breach and for the content of data it communicates as an advertiser to a search engine operator. At the heart of the legal matter lies L'Oreal, the world's largest cosmetics manufacturer, and its claims of infringement through sales of goods on the eBay website. Jaaskinen proposed that the company be allowed to block sales of its goods marked "not for sale" and of any other unpackaged items that might damage or conceal the company's brand. Both parties seem satisfied by the opinion, which will most likely be upheld by the ECJ. The ECJ's judges are expected to make their ruling within the next few months.

## MPAA Copyright Compliance Letters – coming to a Higher Education Institution near you

December 15, 2010 by Nathan Fan (IPilogue Editor)

Nathan Fan is a JD candidate at Osgoode Hall Law School

The Motion Picture Association of America (MPAA) has begun sending letters to American universities and colleges notifying them that the Higher Education Opportunity Act requirements for combating piracy are already in effect and that the MPAA will be sending warning notices of any copyright infringement of MPAA material on their campuses.

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