

Events

September 11, 2018
IP Osgoode Speaks Series
featuring Justice Henry Carr
 12:30 – 2:00PM, Osgoode Hall
 Law School, room 2027. To
 RSVP, click [here](#) (Event Code:
 Carr)

September 12 – 14, 2018
ALAI International Congress
2018
 Hosted by ALAI Canada, this
 year's theme is Copyright in
 Action: International
 Perspectives on Remedies.
 Visit the [event website](#) for
 details.

September 15-16, 2018
Trademark Administrators
and Practitioners Meeting
 Visit the [INTA website](#) for more
 details.

October 9 – December 5,
2018
The Osgoode Certificate in
Intellectual Property
Licensing
 Led by P. Bradley Limpert, an
 expert faculty will provide you
 with in-depth knowledge and
 practical skills you need to
 competently and confidently
 negotiate and draft IP licenses.
 Click [here](#) to learn more.

October 10-12, 2018
92nd IPIC Annual Meeting
 Taking place in Vancouver, this
 year's theme is "Next Gen IP:
 Riding the Wave of Emerging
 Technologies". Visit the [IPIC](#)
[event website](#) for details.

October 15, 2018
IP Osgoode 10th Anniversary
Celebration
 Gowlings Hall, Osgoode Hall
 Law School, 4:30 - 6:30 PM.
 Click [here](#) to RSVP (Use Event
 Code: 10).

IP Notes

Exciting New Lassonde
School of Engineering
Course Now Available for
Osgoode Students!
MECH6503: Disruptive and
Exponential Technologies –
 This course develops
 concepts of how technology
 can create opportunities
 leading to new industries or
 disruption of existing
 industries. A broad
 understanding of several
 contemporary technology
 sectors will be presented and
 ultimately evaluated on their
 potential to disrupt operations
 in multiple industries.
 Click [here](#) for more
 information and on how to
 enroll for the course.

IP pick of the week

The United States Patent and
 Trademark Office (USPTO)
 recently announced the latest
 winners of the [Patents for](#)
[Humanity](#) program. The Patents
 for Humanity program was
 launched by the USPTO in
 February 2012 as part of an
 initiative promoting game-
 changing innovations to
 address long-standing
 development challenges. To
 see a list of the 2018 Patents
 for Humanity Winners,
 click [here](#).

The IPIGRAM (16 August 2018)

FEATURE POST



Big Data, Privacy and the GDPR

August 15, 2018 by [Grace Wang](#)

When I attended the Institute for the Future of Law Practice boot camp in May 2018 in Chicago, Professor Matthew Kugler from Northwestern University Pritzker School of Law gave a lecture on cybersecurity, explaining how big data companies are turning humans into business products. In this information age, we are creating a breadcrumb trail of information about who we are and what we do almost every day by sending text messages, posting on social media, snapping pictures, and using GPS applications like Google Maps. The records we create are, in turn, creating business opportunity for companies. To be successful in the digital revolution, companies must increasingly seek more and more data about their customers. For example, data is being used to drive strategic decisions about new avenues of business and the development of new products, and to know what kinds of relationships will help businesses grow.

[Read more](#)

Grace Wang is an IPilogue Editor and a JD Candidate at Osgoode Hall Law School.

RECENT POSTS



Use of Facial Recognition Software at Calgary Malls Raises Privacy Concerns

August 16, 2018 by [Ian Burns](#)

This article was originally published by The Lawyer's Daily (www.thelawyersdaily.ca), part of LexisNexis Canada Inc.

It is a common occurrence to see people checking the directory in a mall to get the location of the most popular stores. But what is less well known is that some malls have begun using those directories to identify shoppers' age and gender, and legal analysts are noting they are walking a tightrope in ensuring those scans are not violating people's privacy.

[Read more](#)

Ian Burns is a Digital Reporter for The Lawyer's Daily



The Highs and Lows of Patenting Marijuana Strains

August 10, 2018 by [Keenan Fast](#)

After over [95 years of prohibition](#), recreational usage of marijuana will be legalized nation-wide on [October 17th](#). While the [Cannabis Act](#) will transform cannabis breeding from an illegal cottage industry to a legitimate profession, there has so far been no corresponding change in plant breed intellectual property protection. While there are some protections under existing Canadian law, they are weak by international standards.

[Read more](#)

Keenan Fast is an IPilogue Editor and a JD Candidate at Osgoode Hall Law School.



Advances in Securing the Bridge to Innovation: Recent Progress on Combating Patent Trolls

August 7, 2018 by [Imtiaz Karamat](#)

Over the last decade, patent trolls have become a prominent [intellectual property \(IP\)](#) issue. Patent trolls are companies that exploit IP as tools for litigation instead of innovation, using purchased patents to threaten other companies to enter into a licensing deal or face a patent infringement lawsuit. Companies targeted by patent trolls can face huge financial [costs](#) and large [reductions](#) in innovation. For example, a 2012 survey found that the average cost per litigation for troll-targeted companies was \$8 million USD. Furthermore, the companies that lost their cases tended to significantly reduce their investment in research and development by approximately \$163 million USD. Consequently, patent trolls pose a potentially serious problem for companies.

[Read more](#)

Imtiaz Karamat is an IPilogue Editor and a JD Candidate at Osgoode Hall Law School.



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