

Events

March 18, 2011

Call for IP Osgoode / OCE Fellows

First student-staffed commercialization clinic of its kind in Canada. Application deadline is March 18, 2011. See [details](#).

March 25, 2011

Call for IPilogue Editors, IPilogue Art Editors and IPilogue Web Editors

Application deadline is March 25, 2011. See [Call for IPilogue Editors](#).

April 1, 2011

IP/Gender: Mapping the Connections

American University Washington College of Law. See [Call for Papers and Symposium Details](#).

April 8, 2011

Gowlings IPilogue Prize

Submission deadline is the last day of classes at Osgoode Hall Law School, April 8, 2011. See [details](#).

April 15-16, 2011

Entertainment & Media Law Symposium 2011

Law Society of Upper Canada, Toronto. [Register](#) online before April 12, 2011.

June 6-7, 2011

The IT Law Spring Forum

IT.Can and Law Society of Upper Canada, Toronto. See [details](#).

June 30, 2011

IT.Can Student Writing Competition 2011

Submission deadline June 30, 2011. See [competition information and rules](#).

July 1, 2011

The IPIGRAM (15 March 2011)

Feature Posts



Canadian Music Week 2011: Marketing Artists in a Digitized Music Industry

March 13, 2011 by Tiffany Wong

Tiffany Wong is a JD candidate at Osgoode Hall Law School.

This year's Canadian Music Week (March 9-13, 2011) transformed the ritzy, historical Royal York hotel in downtown Toronto into a multi-floor concert fest with large screens, concert lighting, stages and rows of seating in front of stages adorned with sofas and mics. Attending the events were lawyers, law students, music production students, journalists, musicians and music industry executives from Canada, the US and abroad (including Europe, South East Asia and Australia).

[Read more](#)

How Pirates Stole Lola: Ellen Seidler Explains the Intricacies of Online Theft at CMW 2011

March 13, 2011 by Clara Klein

Clara Klein is a JD candidate at Osgoode Hall Law School.



Ellen Seidler is a reluctant anti-piracy advocate. Though advocacy was not her initial intention when she released her film *And Then Came Lola* (co-directed by Megan Siler), her first-hand experience with piracy and its heart-breaking effects on creators has compelled her to "speak out and speak up" against online theft. It also brought her to

Canada's IP Writing Challenge 2011 Submission deadline July 1, 2011. See [Challenge Rules](#).

IP in the News

[Rush to Fix Quake-Damaged Undersea Cables](#)

Asia's major telecom operators scramble to eliminate the impact from damage to several submarine cables following the massive earthquake and tsunami in Japan.

[As Library E-Books Live Long, Publisher Sets Expiration Date](#)

HarperCollins Publishers has begun enforcing new restrictions on its e-books, requiring that library e-books be checked out only 26 times before they expire.

[Associated Press sues retailers over iconic Obama image](#)

AP has sued several retailers including Urban Outfitters for the unauthorised use of the Hope image created by artist Shepard Fairey.

[Amazon takes action in Illinois as war on sales taxes continues](#)

The online retailer took action in Illinois to counter a new law aimed at forcing online retailers to collect sales taxes in the state.

[Google aids Japan quake victims](#)

Google has launched a version of its Person Finder service for people caught up in the Japanese earthquake.

[House approves generic-drug bill meant to help poor countries](#)

Bill C-393, which would make it easier to produce and distribute copies of patented medicines for sale at cut-rate prices to the world's poorest countries, has been approved by the House of Commons.

Canadian Music Week 2011 as the key note speaker for the Global Forum, which this year focused on combating piracy as a creative community.

[Read more](#)



Reflections on Clermont-Ferrand, International Short Film Festival

March 13, 2011 by Jason Sacha

Jason Sacha is a filmmaker studying law at Osgoode Hall.

In some ways, crafting a solid short film is like writing a short blog. It goes through numerous iterations. It consists of a plethora of concepts and ideas that each could be explored as their own larger piece. And in no way will it ever be exhaustive. Yet, the storyteller must decide to focus upon a key theme or concept, craft their story around it, and share it with the world. In sharing, the writer acts as a guide, opening a door to world bounded only by the audience's imagination. And so, imagine with me if you will of a journey, the journey to a short film festival in [Clermont-Ferrand](#).

[Read more](#)

Recent Posts

Bill C-32 and Digital Locks: An Uneasy Balance

March 11, 2011 by Lidiya Yermakova

Lidiya Yermakova is a first year JD candidate at Osgoode Hall Law School and currently enrolled in the course Law & Social Change: Law & Music, in Winter 2011. As part of the course requirements, students are asked to write a blog on a topic of their choice.

The *Copyright Modernization Act*, otherwise known as [Bill C-32](#), is a proposal put forth by the Canadian government to amend the current copyright laws. I propose to analyze the TPM provisions of BillC-32 through the lens of the music industry.

[Read more](#)

Has the Cap Been Blown Off the Coca Cola Secret?

March 10, 2011 by Dan Whalen (IPilogue Editor)

Dan Whalen is a JD candidate at Osgoode Hall Law School.

An American radio program claimed to have discovered "[one of the most jealously guarded trade secrets in the world](#)": the formula for Coca Cola. The eponymous company, which has gone to extraordinary lengths to guard the secret recipe since its creation in 1888, emphatically refuted the claim.

[Canadians spending most time online, study suggests](#)

The study found that Canadians spent an average of 43.5 hours online per month in the fourth quarter of 2010, nearly double the average of 23.1 hours surfed by the 11 countries surveyed.

[US Senate Approves Tax Patent Reform](#)

The US Senate passed a patent reform bill on Tuesday that contains provisions banning patents on tax strategies.

[New EU net rules set to make cookies crumble](#)

The European e-Privacy directive, starting May 25, 2011, will dictate that "explicit consent" must be gathered from web users who are being tracked via "cookies".

IP Poll of the Week

IP Osgoode would like to send out its IPIGRAM at a time when most convenient for you. Please let us know your views by answering a few questions so that we can better serve you.

[Click here to take poll.](#)

pick of the week

Google Crisis Response's webpage on the [2011 Japanese Earthquake and Tsunami](#) provides emergency information, maps and missing persons resources related to the disaster.

[Read more](#)

Righthaven Seeks Appeal of Fair-Use Ruling

March 9, 2011 by Matt Lonsdale (IPilogue Editor)

Matt Lonsdale is a JD candidate at Dalhousie University.

U.S. copyright litigation corporation Righthaven is [appealing](#) an October ruling by a U.S. District Court judge that the copying of eight sentences of a newspaper article by a Las Vegas real estate agent qualifies as a "fair use" of the material under U.S. copyright law.

[Read more](#)

IFPI Digital Music Report 2010 Chimes in on Future of Music Industry

March 8, 2011 by Lawrence Schwartz

Lawrence Schwartz is a first year JD candidate at Osgoode Hall Law School and currently enrolled in the course Law & Social Change: Law & Music, in Winter 2011. As part of the course requirements, students are asked to write a blog on a topic of their choice.

IFPI has published its [Digital Music Report 2010](#): revenues from digital downloads have only increased 6%, while overall music market revenues dropped 8%. The music industry is hurting to find new streams of revenue.

[Read more](#)

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