

FEATURE POSTS

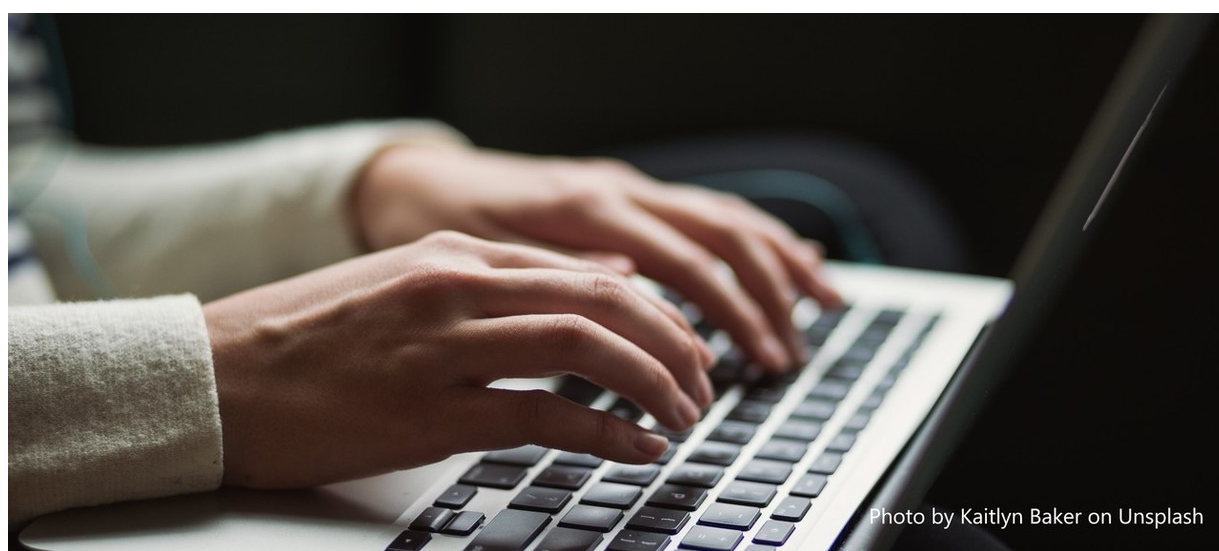


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Protecting Freelancer Rights: What About Social Media?

November 12, 2019 by Lauren Chypyha

Freelance authors are on the rise. According to a 2017 [survey](#), 50.9% of the US population will be freelancing in ten years if the current trend continues.[1] With the rise in freelancers, there are growing concerns about freelancer rights and the bargaining power of large media publishers. Professor D'Agostino has done extensive research in this area and in her book titled, "Copyright, Contracts, Creators: New Media, New Rules" she sheds insight on this issue by focusing primarily on freelancers in the newspaper and magazine industries.[2] Her insight equally applies to other content industries, such as photography, where photos are increasingly created and shared in the digital world.

Written by Lauren Chypyha, JD Candidate 2020, enrolled in Professors D'Agostino and Vaver 2019/2020 IP & Technology Law Intensive Program at Osgoode Hall Law School.

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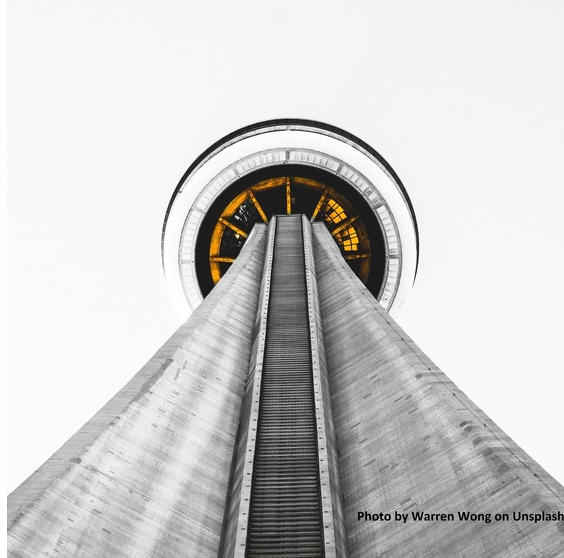


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Unusual CN Tower Trademark Dispute May Help Business Owners Plan for the Future

November 13, 2019 by Imtiaz Karamat

Despite being a developing issue, the CN Tower dispute is already a learning opportunity for business owners, by reminding them to be aware of trademark law in their daily practice. This is especially relevant to Canadian business owners, who are dealing with the [recent amendments](#) to the *Trademarks Act (TMA)* that came into force on June 17, 2019. Among the

amendments, Parliament's addition of non-traditional marks may surprise the unaware business owner.

Written by Imtiaz Karamat, Osgoode JD Candidate, enrolled in Professors D'Agostino and Vaver 2019/2020 IP & Technology Law Intensive Program at Osgoode Hall Law School.

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AI job recruiting: A law student's OCI nightmare?

November 13, 2019 by Lucas Colantoni

There's no shortage of commentary on the brokenness of the On-Campus Interview (OCI) process. It can be stressful, confusing, and many students – for whatever reason – come out of the process without having secured a job.

Having gone through the process myself, I can confirm that even lawyers and law firm recruiters will tell you that there has to be a better way to hire. That said, can artificial intelligence (AI) potentially improve this process?

Written by Lucas Colantoni, Osgoode JD Candidate, enrolled in Professors D'Agostino and Vaver 2019/2020 IP & Technology Law Intensive Program at Osgoode Hall Law School.

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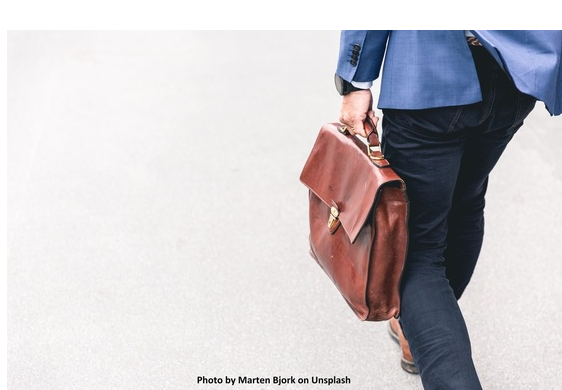


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Events

Global Entrepreneurship Week

November 18-24, 2019

Global Entrepreneurship Week (GEW) will inspire people around the world through local, national and global activities designed to help them explore their potential as self-starters and innovators. These activities, from large-scale competitions and events to intimate gatherings, connect participants to potential collaborators, mentors and even investors – introducing them to new possibilities and exciting Visit the [website](#) for more details.

The Institute for the Future of Law Practice – Information Session

20 November 2019

IFLP information session will take place at Osgoode Hall Law School. Visit [event page](#) for more details.

IP Picks of the Week

[Centre for International Intellectual Property Studies](#) has recently published a research paper on "The Constitutionalization of Intellectual Property Law in the EU and the Funke Decision, Pelham and Spiegel Online Decisions of the CJEU: Progress, But Still Some Way to Go!" authored by Christophe Geiger and Elena Izyumenko. The authors explore "constitutionalizing" intellectual property law and the influence of fundamental rights on the scope and limitations of intellectual property as illustrated by three seminal copyright decisions delivered in July 2019 by the Court of Justice of the European Union. The paper [can be downloaded here](#).



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