

Events

October 17, 2016

**What is Literary Property?
The Stowe v. Thomas Case of 1853**

An Osgoode research event featuring Gary Wihl. For more information about this event, click [here](#).

October 28 – 29, 2016

By Any Other's Name: Law, Authorship + Appropriation

A LSU Department of Theatre event. IP Osgoode's own Prof. Carys Craig will be speaking in the "Visual Arts and Appropriation" and "Behind Curtain" sessions. Visit the [event website](#) for details.

November 3, 2016

SAVE THE DATE!

IP Osgoode Speaks Series featuring **Prof. Sivaramjani Thambisetty**, 12:30 to 2:30 PM, room 2001, Osgoode Hall Law School.

November 4, 2016

5th Annual UofT Patent Colloquium

Visit the [Patent Colloquium website](#) for more details.

November 21, 2016

SAVE THE DATE!

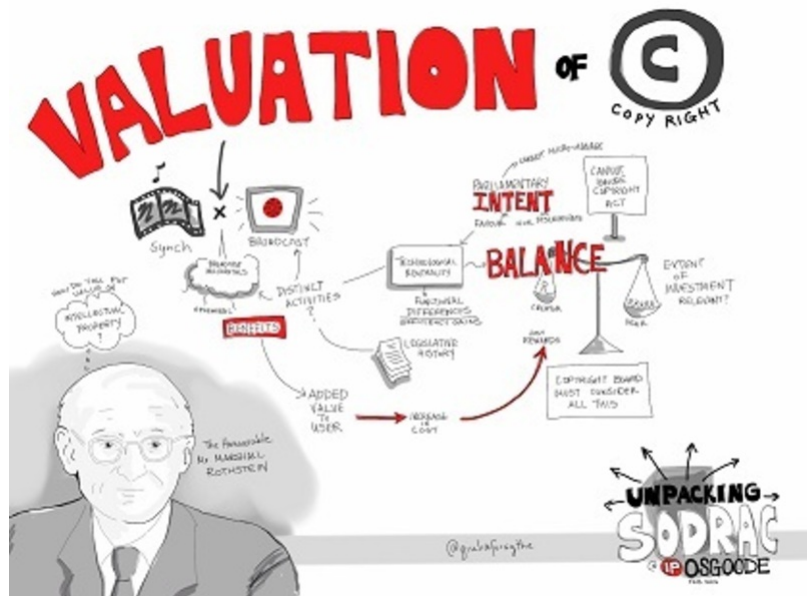
IP Osgoode Speaks Series featuring **The Honourable Mr. Marshall Rothstein**, 12:30 to 2:00 PM, Room 2027, Osgoode Hall Law School.

November 23, 2016

Genome Engineering and Its Applications Including Legal and Ethical Issues

Featuring Dr. Ronald E. Pearlman, 12:00 to 2:00 PM, Room 1005, Osgoode Hall Law

The IPIGRAM (13 October 2016) Feature Posts



The Value of Copyright

October 12, 2016 by [Marshall Rothstein](#)

My topic is the valuation of copyright. Valuation of any sort of intellectual property is a tricky subject. Somebody invents a better mouse trap and wants to sell the invention. He may get a patent for it. How does he know what to ask for it? An idea for a better mouse trap is not like a piece of land or a house. It is often hard enough to value that. We just bought a condo in Vancouver. The prices are insane. I certainly did not think that the condo was worth what I had to pay for it. But that was the market and I paid. But what is an idea worth? Or a book or a song? J.K. Rowling had difficulty finding anybody to buy her first Harry Potter book. The publishers she approached must have thought its value was close to zero. She found one who thought it was worth taking a plunge on, but I bet even that publisher did not know what a runaway hit the book would be. We now know the publishers that turned Ms. Rowling away were a billion or so dollars out, and the successful publisher who took her on was probably not much less out.

[Read More](#)

School. Click [here](#) for event poster.

November 25, 2016
The Discursive Structure of Patent Law

IP Osgoode Speaks Series
featuring Prof. Dan L. Burk,
12:30 to 2:30 PM, Room 2027,
Osgoode Hall Law School.

IP Notes

If you enjoy reading IP Osgoode's blog, the IPilogue, then please vote for us for **Best Legal Blog (Education and Law School Category)**. Contest ends **November 14th 12:00am EST**, click [here](#) to vote for the IPilogue!

November 15, 2016
MANUSCRIPT SUBMISSION DEADLINE
Call for Papers
LAWs: Special Issue
"Intellectual Property Law in the New Technological Age: Rising to the Challenge of Change?". Prof. Carys Craig is the guest editor for this special issue. Visit [LAWs website](#) for details.

pick of the week

American singer and songwriter, Bob Dylan, [awarded Nobel prize for literature](#) for "having created new poetic expressions within the great American song tradition".

Featured here are the first few paragraphs of the Honourable Mr. Marshall Rothstein's article, "The Value of Copyright". The full article is available in the latest issue of the *Intellectual Property Journal*, volume 28(3), pp. 295-302.

Pokémon Go: Augmenting Legal Reality



October 11, 2016 by [Jacquilynn Schlesier](#)

Even in 2016, it is tempting to treat the Internet as separate from the bricks-and-mortar world. As much as we might like to keep them apart, Augmented Reality apps like [Pokémon Go](#) will force the interaction between technology and more traditional areas of law.

[Read more](#)

Jacquilynn Schlesier is an IPilogue Editor and a JD candidate at Osgoode Hall Law School.



Feminist Copyright is Not a Non Sequitur

October 6, 2016 by [Jacquilynn Schlesier](#)

The University of Ottawa's [Shirley E. Greenberg Chair for Women and the Legal Profession](#) was created to further the careers of women in the law and to research and advocate for legal reforms that would increase equality for women. At first glance, this might seem a bit off-topic for a blog about Intellectual Property law.

[Read more](#)

Jacquilynn Schlesier is an IPilogue Editor and a JD candidate at Osgoode Hall Law School.

RECENT POSTS

Takeaways from the Emerging Legal Technology Forum

October 6, 2016 by [Denver Bandstra](#)

On September 20, [Thomson Reuters](#) and [MaRS LegalX](#) presented the Emerging Legal Technology Forum to a filled auditorium in the MaRS Discovery District. The purpose of the forum was to examine how technology is currently being used within law firms, how contract and document automation is changing transactional practice, the design change requirements to leverage technology to improve delivery of legal services, and the power in leveraging legal data analytics.

[Read more](#)



IP Osgoode | Intellectual Property Law & Technology Program
Osgoode Hall Law School | York University
416.650.8449 | iposgoode@osgoode.yorku.ca | www.iposgoode.ca

Share this email:



Manage your preferences | **Opt out** using TrueRemove™
Got this as a forward? **Sign up** to receive our future emails.
View this email **online**.

4700 Keele St.
Toronto, Ontario | M3J 1P3 CA

This email was sent to .
To continue receiving our emails, add us to your address book.

