

Intellectual Property Law & Technology Program

### **Events**

### February 9, 2011 Forum on Scholarly Blogging

12:30 - 2:00 (Room N940, Senate Chamber, York University) Speakers include Professor Giuseppina D'Agostino, Director of IP Osgoode, and Professor Emeritus Simon Fodden, Member of IP Osgoode. RSVP to

imarcovitch@osgoode.yorku.ca

### February 28, 2011 2011 Fox IP Lecture

Featuring Lord Justice Robin Jacob of the Court of Appeal of England and Wales (member of IP Osgoode's International Advisory Council), Topic: "The Common Law of IP" 12:00 pm Luncheon Lecture (Sheraton Centre Toronto Hotel 123 Queen Street West, Toronto, Canada)

### April 1, 2011 IP/Gender: Mapping the Connections

American University Washington College of Law See call for papers and symposium details

### IP in the News

#### <u>Last Internet provider in</u> Egypt goes dark

The Noor Group had remained online even after Egypt's four main Internet providers – Link Egypt, Vodafone/Raya, Telecom Egypt, Etisalat Misr – abruptly stopped shuttling Internet traffic on Friday morning.

#### Asian Internet Registry requested final blocks of Internet addresses

In the early hours of 1 February, the organisation that oversees net addresses in the Asia Pacific region put in a request

### The IPIGRAM (1 February 2011)

### **Feature Posts**



Who Must Show Consent in an Intellectual Property Infringement Case?

January 31, 2011 by David Vaver

Professor David Vaver is a member of IP Osgoode, a Professor at Osgoode Hall Law School, an Emeritus Professor at the University of Oxford, an Emeritus Fellow of St. Peter's College at Oxford and former Director of the Oxford Intellectual Property Research Centre.

The unauthorized publication by two of the Aga Khan's followers of a compilation of his speeches got a fair amount of publicity last year and produced the first reported Canadian judgment on copyright of 2011, *Aga Khan v. Tajdin*, 2011 FC 14. The Federal Court granted the plaintiff summary judgment and the usual remedies for copyright infringement, finding the defendants lacked the consent they said the plaintiff gave them to publish. The court's judgment is, however, marred by a (fortunately *obiter*) statement that it was not for a plaintiff in a copyright infringement suit to prove a lack of consent to the defendants' publication. He need not "prove a negative, i.e. that he did not give consent," said Harrington J. at para. [30] of the judgment: consent "is a matter of defence and so the burden must lie upon the defendants."

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## Comments from Max Planck Institute regarding Draft EU Instruments

January 31, 2011 by Samantha Schreiber (IPilogue Editor)

Samantha Schreiber is a JD candidate at Osgoode Hall Law School.

A Max Planck Institute has published comments on two draft instruments (1) the Draft Commission Block Exemption Regulation on Research and Development Agreements (the "Draft R&D Regulation") and (2) the Draft Guidelines on Horizontal Cooperation Agreements (the "Draft Guidelines"). The European Commission is currently undertaking public consultation on these draft instruments.



for more addresses.

### Egypt shuts down internet, cellphone services

In the face of mounting political unrest, Egypt took the unprecedented step of severing all Internet connections and shutting down its cellphone services.

### Running the digital blockade

As the Egyptian government shuts down Internet and cellphone services, citizens are still finding ways to get information in and out of the country.

### Amazon security flaw: site accepts wrong passwords

A security flaw in the site allows users to log in with passwords that resemble, but do not match, their actual password.

# Drug company must give pricing data to Canadian regulators

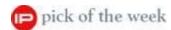
The Supreme Court of Canada ruled that biotechnology firm Celgene must give Canadian regulators the information needed to review the price it charges for its Thalidomide drug.

# Insurance companies use social-media sites to detect fraud

Insurance companies are turning to Facebook for evidence for denying claims and terminating payments.

#### Access Copyright, universities remain at odds despite interim agreement

Access Copyright remains at odds with Canadian universities and colleges over how to compensate creators for the use of their works in libraries and lecture halls across the country.



Current events underscore the importance of the Internet in democratic dialogue. In 2009, the State Department's Digital Outreach Team (DOT)

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### **Recent Posts**

## Some (Still) Like It Hot: Marilyn Monroe's Publicity Rights Sold For Millions

January 28, 2011 by Leslie Chong (IPilogue Editor)

Leslie Chong is a JD candidate at Osgoode Hall Law School.

Nearly 50 years since the iconic platinum blond actress' death, her name still epitomizes Hollywood glamour and beauty around the world. The timelessness of her name and image has led Jamie Salter, a Toronto-based businessman who runs Authentic Brands Group in New York City, to purchase the rights to Marilyn Monroe's name, image and likeness. This recent acquisition comes on the heels the Group's successful acquisition of reggae singer <a href="Bob Marley's">Bob Marley's</a> name and image several years ago, and will allow the company to build a brand around the iconic 1950s actress by licensing her image to a variety of products. <a href="The company hopes to">The company hopes to</a> "introduce a line of branded lingerie, handbags, jewellery and fragrances, and possibly a reality-TV show".

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### Do Not Track Movement Gaining Traction

January 27, 2011 by Stuart Freen (IPilogue Editor)

Stuart Freen is a JD candidate at Osgoode Hall Law School.

In a blog <u>post</u> on his personal website, Mozilla global privacy and public-policy leader Alexander Fowler <u>revealed</u> that upcoming releases of Firefox will include a "Do Not Track" feature designed to stop online advertisers from tracking users. Google <u>announced</u> the same day that it will release a browser add-on for Chrome to do essentially the same thing. These developments will bring the world's second and third most popular web browsers into line with recent U.S. Federal Trade Commission (FTC) calls for increased online privacy measures. In December, the FTC <u>testified to Congress</u> that advertisers should be required to respect consumers choices in regard to opting-out of behavioural advertising.

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### Rejection of Abbott Laboratories' HIV Drug Patent in India

January 26, 2011 by Dan Whalen (IPilogue Editor)

Dan Whalen is a JD Candidate at Osgoode Hall Law School.

attempted to promote Internet discussions in Arabic of President Barack Obama's Cairo speech of 4 June 2009. "Public Diplomacy 2.0: An Exploratory Case Study of the US Digital Outreach Team" assessed the potential of this approach.

The Indian Patent Office recently denied exclusive rights to Abbott Laboratories for a premier HIV-fighting drug – effectively opening up the market to lower-cost generic substitutes. The company's application was officially contested by four opponents led by the non-governmental organization Initiative for Medicines, Access & Knowledge, a harsh critic of Abbott's pricing strategies. These opponents and many observers have called the decision a landmark victory in the treatment of HIV and AIDS (e.g. one, two, and three).

Read more

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